COMPUTER LITERATES AND INFORMATION ILLITRATES

MEDIA AND INFORMATION LITERACY FOR KNOWLEDGE SOCIETIES

24-28 June, 2012, Moscow, Russian Federation

IL – TERM AND CONCEPT

INFORMATION   LITERACY

COMPUTER   SKILLS

ICT   CAPACITY

DIGITAL   COMPETENCY

MEDIA   FLUENCY

NET

TRANS-

2

IL LEVELS

ELEMENTARY

FUNCTIONAL

(STATE OF) INFORMATION CULTURE

IL DEFINITIONS

Alexandria Proclamation (2005)
seeking, evaluation, usage, creation
ALA (1998)
need, locate, evaluate, use
IFLA (2006)
access, evaluation, usage

IL`s PLACE IN A CAUSES-CONSEQUENCES CHAIN

KNOWLEDGE SOCIETY

$\updownarrow$

LIFE-LONG LEARNING

$\updownarrow$

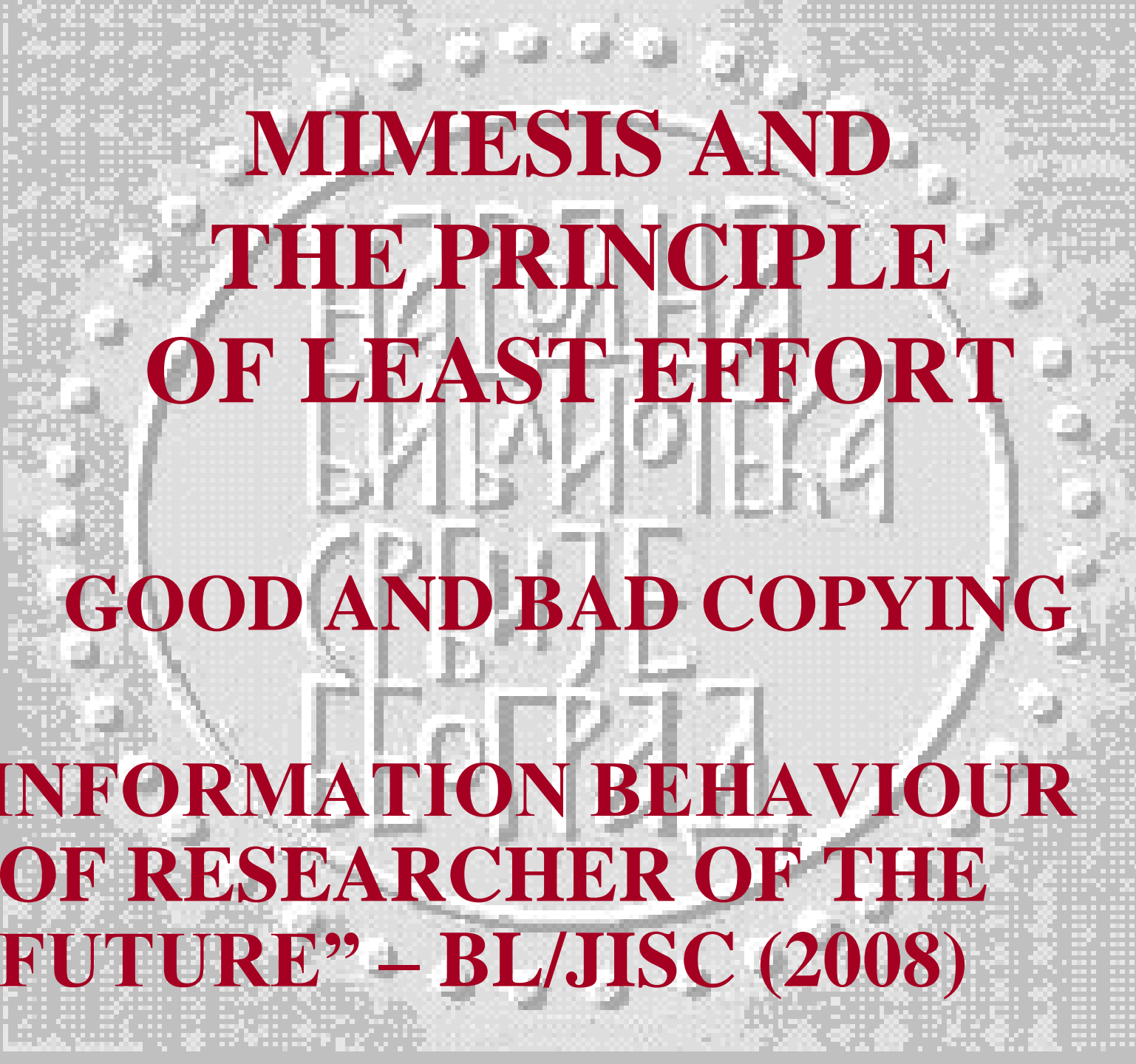## INFORMATION LITERACY

DETERMINING IL

- SET A DEFINITION
- SET WAYS AND METHODS OF ACHIEVING THE DEFINED CONTENT
- MEASURE ACHIEVEMENTS

DILLEMAS AND ISSUES

- **COGNITIVE**
- **CULTURAL**
- **TECHNOLOGICAL**
- **ETHICAL**
- **FINANCIAL**

MIMESIS AND THE PRINCIPLE OF LEAST EFFORT

GOOD AND BAD COPYING

"INFORMATION BEHAVIOUR OF RESEARCHER OF THE FUTURE" – BL/JISC (2008)

"INFORMATION BEHAVIOUR OF RESEARCHER OF THE FUTURE"

- **Horizontal information seeking**
- **Navigation**
- **Viewing**
- **Power browsing**
- **Squirreling behaviour**
- **Diverse information seekers**
- **Checking information seekers**

DEMOCRACY VS ANARCHY

INTERMEDIARIES "CULTURAL GATEKEEPERS"

SPECIES ON THE WAY TO EXTINCTION

COMMODITY SOCIETY

FETISHISM AND FACTISHISM

"THERE IS NO SUCH THING AS A FREE LUNCH"

BUT

SHOULD IT COST 15 CENTS OR 15 DOLLARS?

TREES AND FORREST

Ability to find, evaluate and use information in course of time is essential for individual's basic structure or framework of facts.

Thank you for your time and attention

Gordana Ljubanović

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