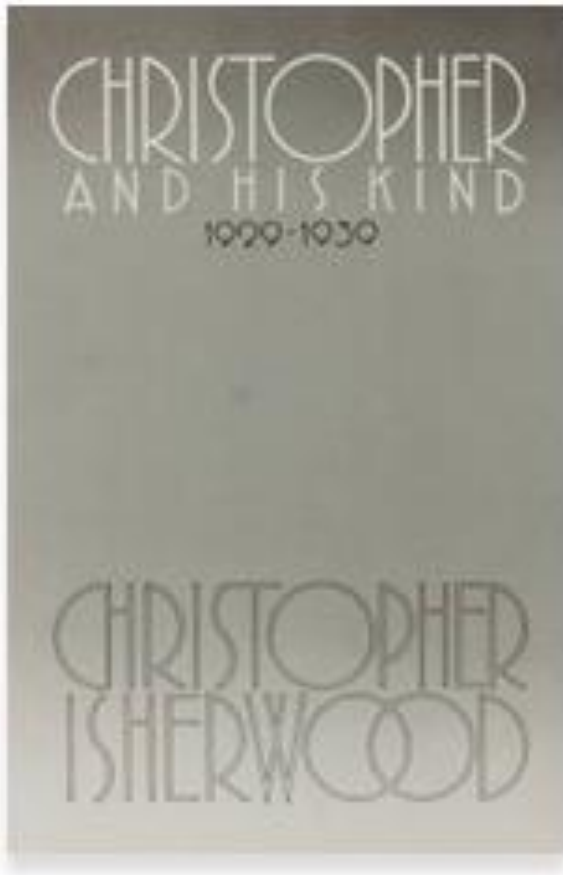


(M)IL and its kind



Albert K. Boekhorst
UNESCO/IFAP
Moscow 2012





Christopher And His Kind, 1929 - 1939 by Christopher Isherwood

Content

- Access to information
- Information Literacy
- Related terms
- Media and Information Literacy

To survive, relax, develop etc.

People, organisations and nations need knowledge on:

- Themselves
- Their physical environment
- Their social environment



Information Space

- Observation: objects & processes
- Conversation: persons
- Consultation:

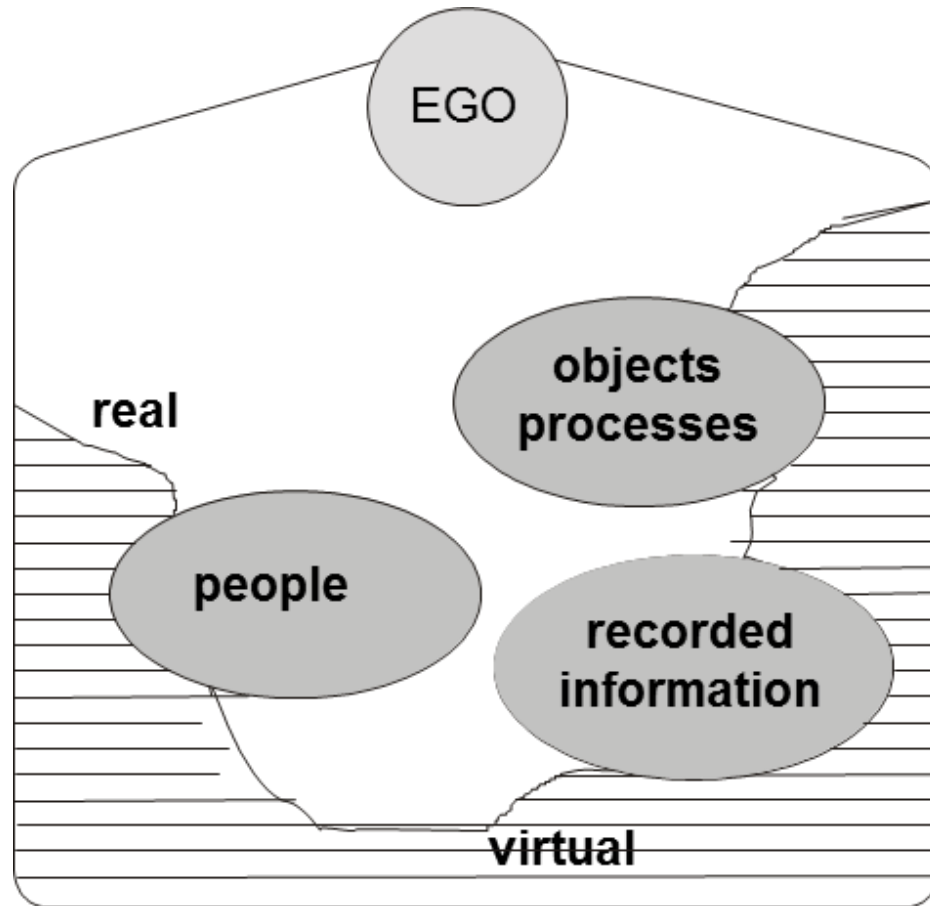
- Stored / recorded information in

Libraries, Archives, Museums, Information institutes etc.

‘memory institutions’

- Both real and virtual

Personal information space



Barriers

- Economic
- Political
- Affective
- Cognitive
- Personal characteristics

‘Survival of the Fittest’

Those who are better than others capable to satisfy their information needs in an effective and efficient way, are more capable to survive and develop themselves than ... those with less advantageous traits ...

After Charles Darwin

"...it is not the strongest of the species that survive, nor the most intelligent, but the one ***most responsive to change...***"

Therefore a need to be ‘Information Literate’

Informatisation process

- Ongoing control over natural forces
 - → 'technization'
- Ongoing differentiation: social and technical
 - → 'differentiation'
- Expanding of interdependency networks
 - → 'globalisation'

Effects for people

- Exponential growth of information, information media, information channels and information services
- Growth of technology, tools and applications to retrieve, process and disseminate information
- Changes in communication patterns and behaviour
- ‘Connected’ 24/7

21st century

- Working 'In the Cloud'



In how many clouds?





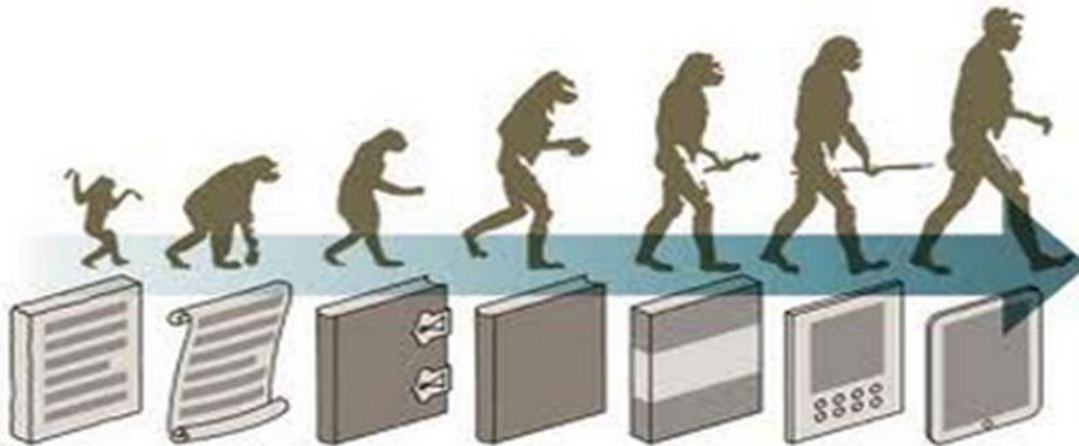
Need to be able to work time, place and
hard/software independent

JOACHIMS WEBSITES

- joachims website
- Katikaze Fashion & High Fashion Accessories
- joachim op linkedin
- joachim op facebook
- joachim op twitter
- joachim op chiliwire
- joachim op art-profiles
- joachim op virtual gallery
- joachim op tumblr
- joachim op mutttonline
- joachim op artisan direct
- joachim op behance
- joachim op the creatorsproject
- joachim op adweek talent gallery
- joachim op youtube
- joachim op leapdirect
- joachim op GallerymeetArtist
- joachim op meetingplace for artists
- joachim op mijnbestseller
- het Ritsjas gevoel op facebook
- the Wanderbach Illustrations
- joachim op boekenliefde
- joachim op goodreads
- joachim op bukisa
- joachim op pulpfiction

Information literacy

- Increasing complexity of environment leads to need for more skills to select, retrieve and process information
- External factors create backlog



First time mentioned

- Paul Zurkowski was the originator of the term "information literacy". He first used it in 1974 in a proposal to the US National Commission on Libraries and Information Science. At the time he coined the term he was president of the Information Industry Association.

- ‘People trained in the application of information resources to their work can be called information literates. They have learned techniques and skills for utilizing the wide range of information tools as well as primary range of information tools as well as primary resources in molding information-solutions to their problems’
- (Zurkowski 1974, p.6).

American Library Association (1989)

- Information literacy is a set of abilities requiring individuals to recognize when information is needed and have the ability to locate, evaluate, and use effectively the needed information
- In an ethical way

Further

- 2003 Prague Declaration
 - "Towards an Information Literate Society" and Information Society
- 2005 Alexandria Declaration
 - Beacons of the Information Society
- 2012 UNESCO / IFLA Recommendation
 - Dilemma IL or MIL ...

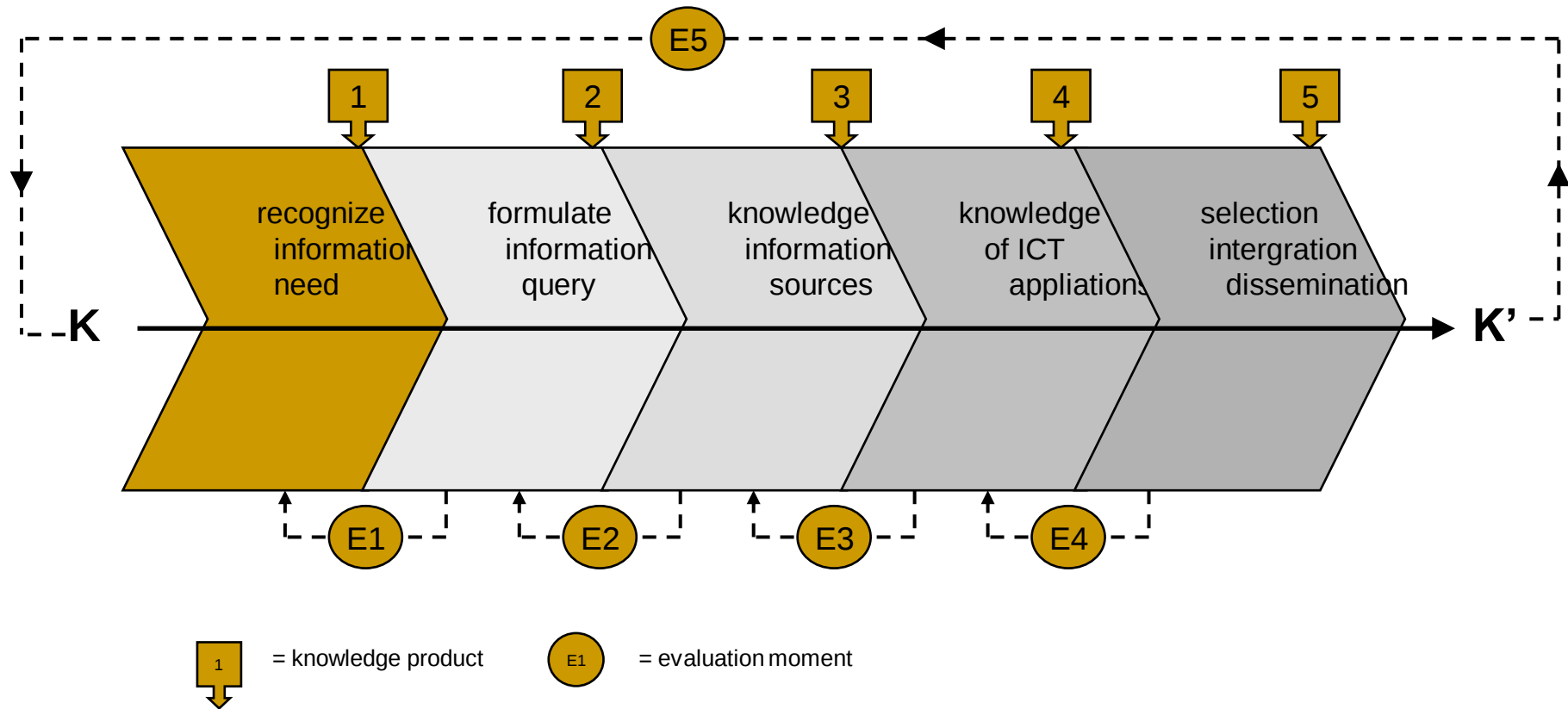
Involvement

- former Advisory Council for Librarianship and Information Services
Informatievaardigheden in het onderwijs /
Den Haag : RABIN 1993
- **ISBN: 9072278232**
- Informatievaardig / 'Information proficient'
- Informatievaardigheden / Information Literacy

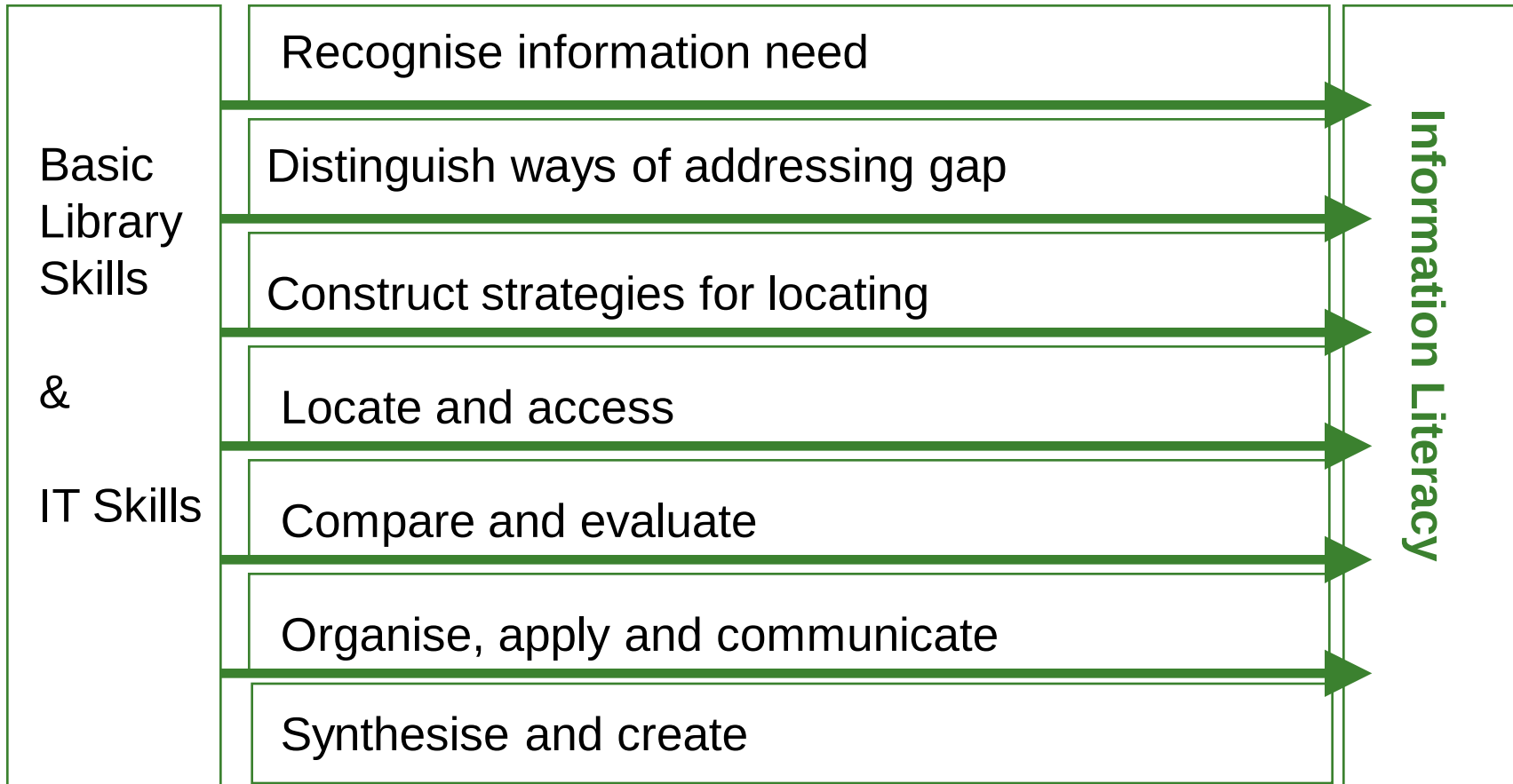
Aspects

1. Recognition information need
2. Translation information need into query
3. Identification suitable information source
4. Application knowledge of relevant ICT
5. Selection, integration, dissemination of found information.
6. Continuous evaluation

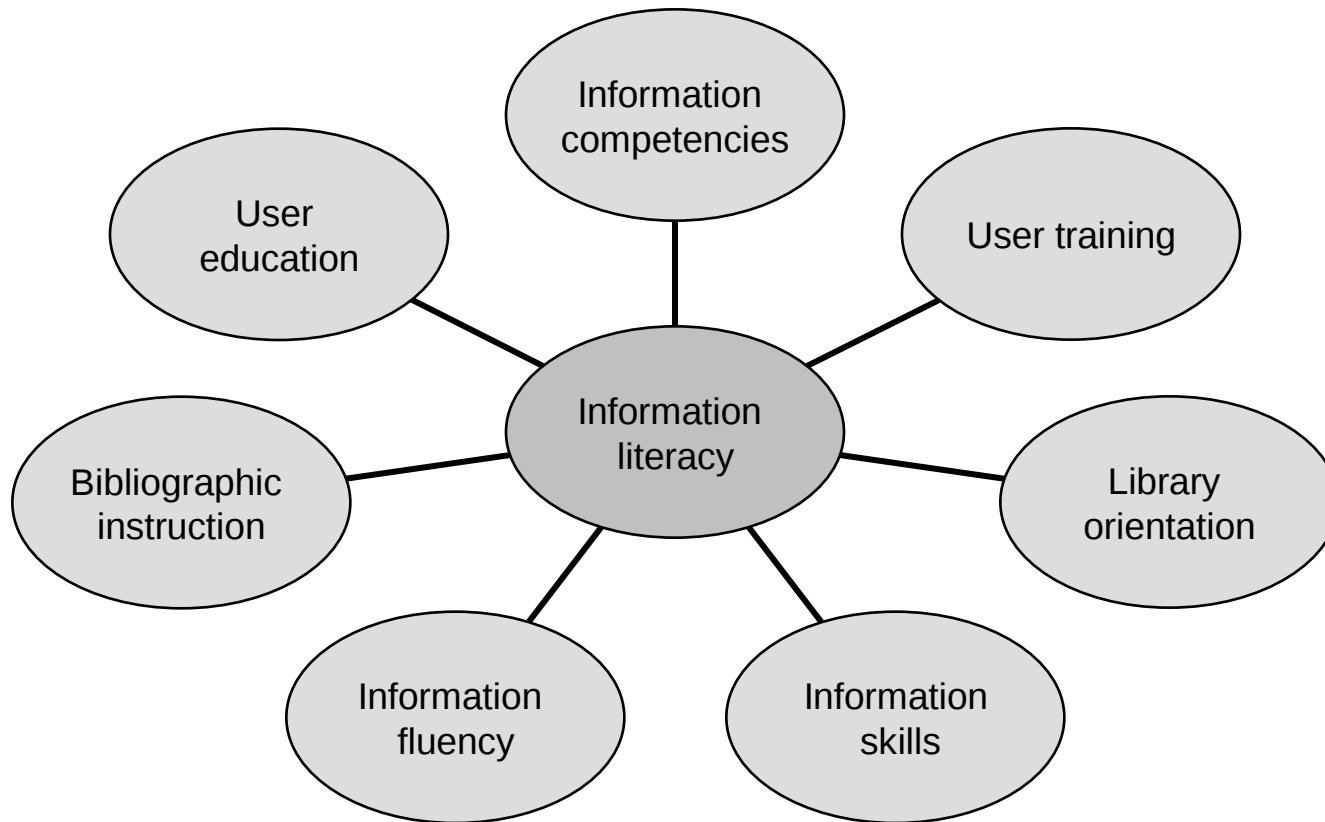
Process



SCONUL 7 pillars of information literacy



Related terms



Harris & Hodges (1995)

- Adult literacy
- Advanced literacy
- Basic literacy
- Biliteracy
- Community literacy
- Computer literacy
- Critical literacy
- Cultural literacy
- Emergent literacy
- Family literacy
- Functional literacy
- Informational literacy
- Marginal literacy
- Media literacy
- Minimal literacy
- Restricted literacy
- Survival literacy
- Visual literacy
- Workplace literacy

More ...

- Tool literacy,
- Resource literacy,
- Social-structural literacy,
- Research literacy,
- Publishing literacy,
- Emerging technology literacy,
- Critical literacy.

Shapiro, & Hughes, 1996

Recently found

- Civic Literacy
- News Literacy
- Information Fluency
- Health information Literacy
- Emergent Literacy
- Transliteracy
- Copyright Literacy
- Century Skills
- 21st Century Information Fluency
- Augmented Reality Literate
- Visual Literacy
- Mobile Information Literacy

Dutch Council for Culture

- 1996: Advice media education
 - Media Wisdom

- HITS
 - Mediawijsheid 41.400
 - Informatievaardigheden 10.800
 - Google Chrome 23-6-2012

IL and Media Literacy

- Expert meetings UNESCO
 - Paris June 2008
 - Teacher Training Curricula for Media and information Literacy
 - Bangkok November 2010
 - Towards Media and Information Literacy Indicators

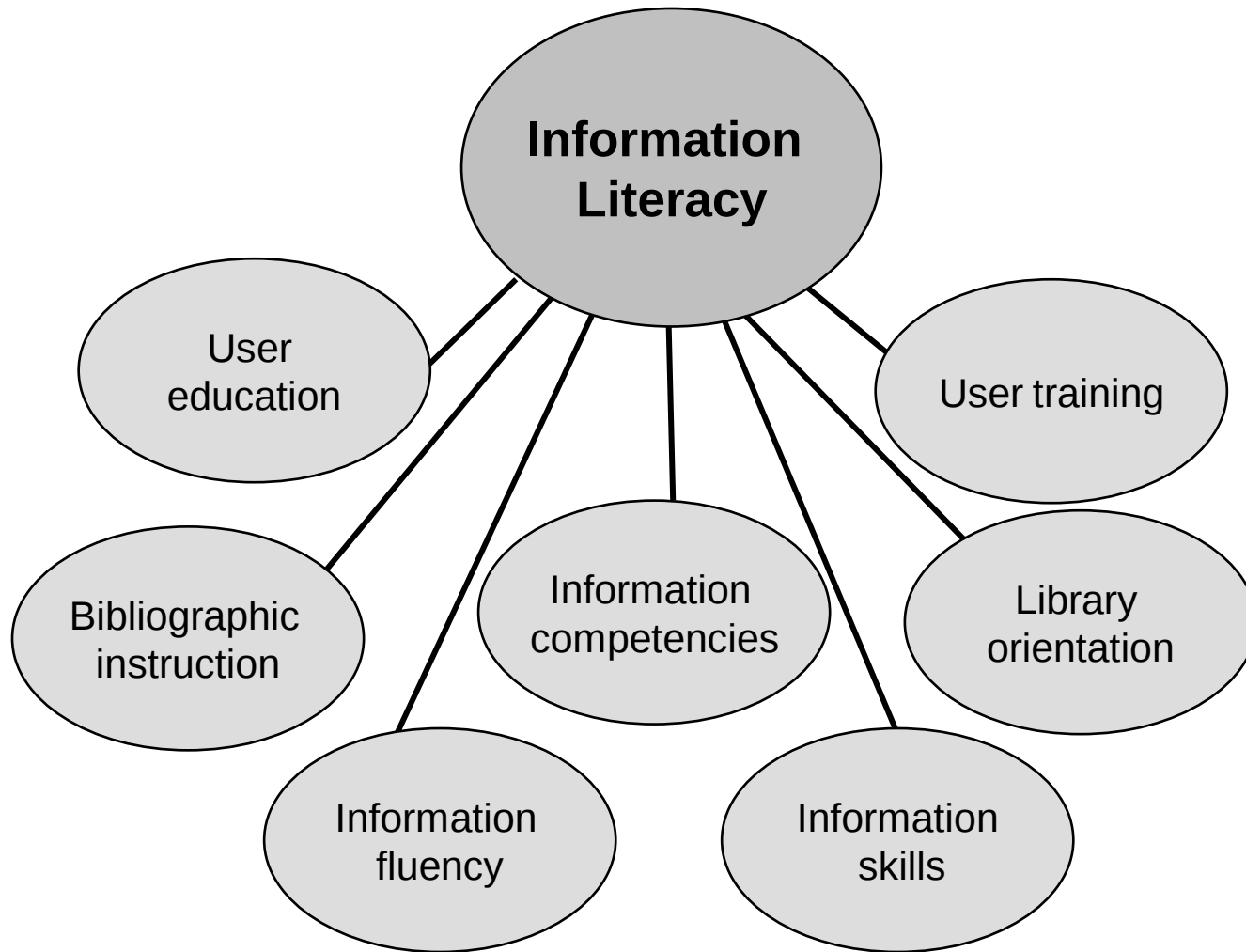
Definition

- Media literacy is a repertoire of competences that enable people to analyze, evaluate, and create messages in a wide variety of media modes, genres, and forms.
- http://en.wikipedia.org/wiki/Media_literacy

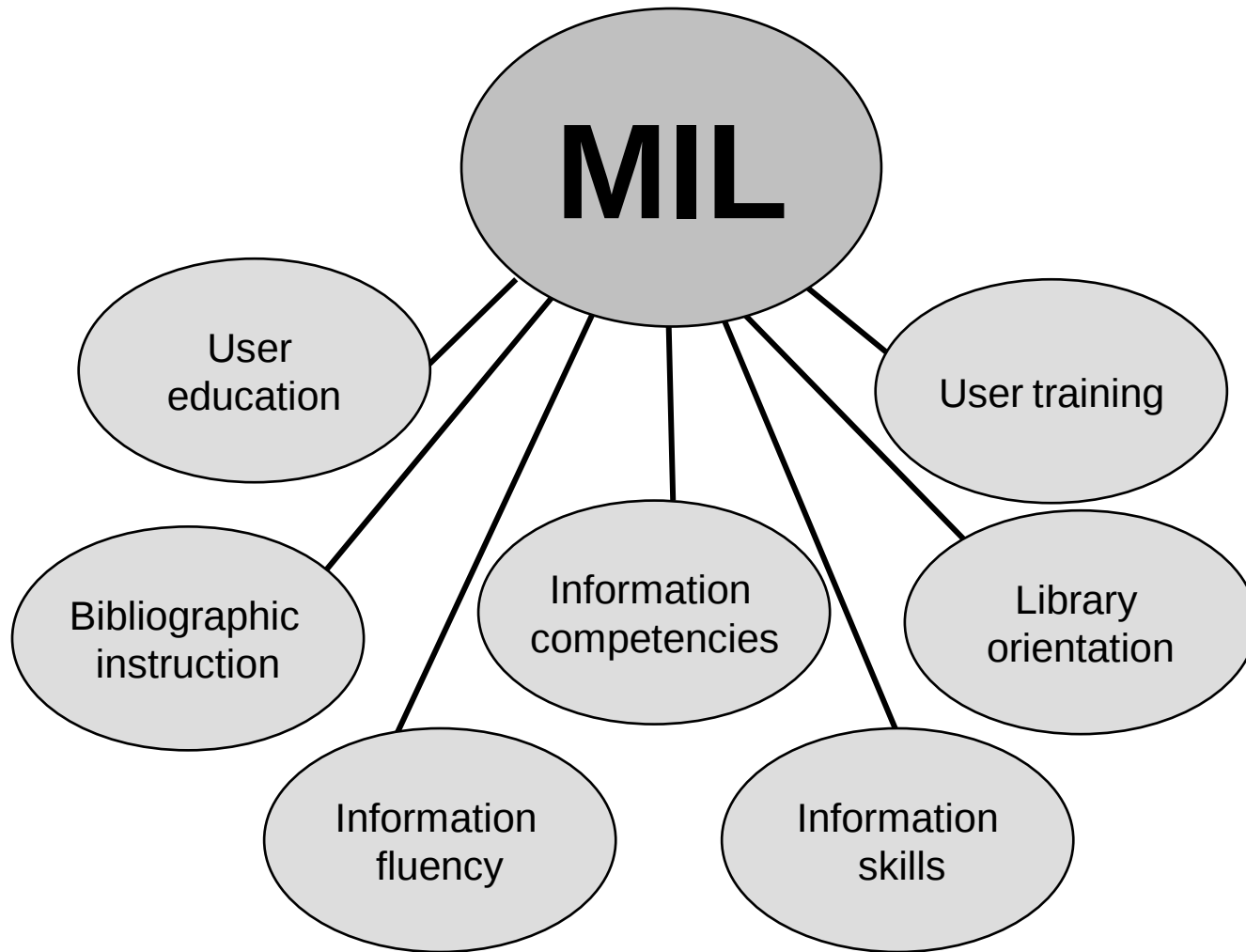
Hits

■ “Information Literacy”	299.000
■ “Media Literacy”	218.000
■ “Media and Information Literacy”	6.850
■ Google Chrome 23-6-2012	

Umbrella concept



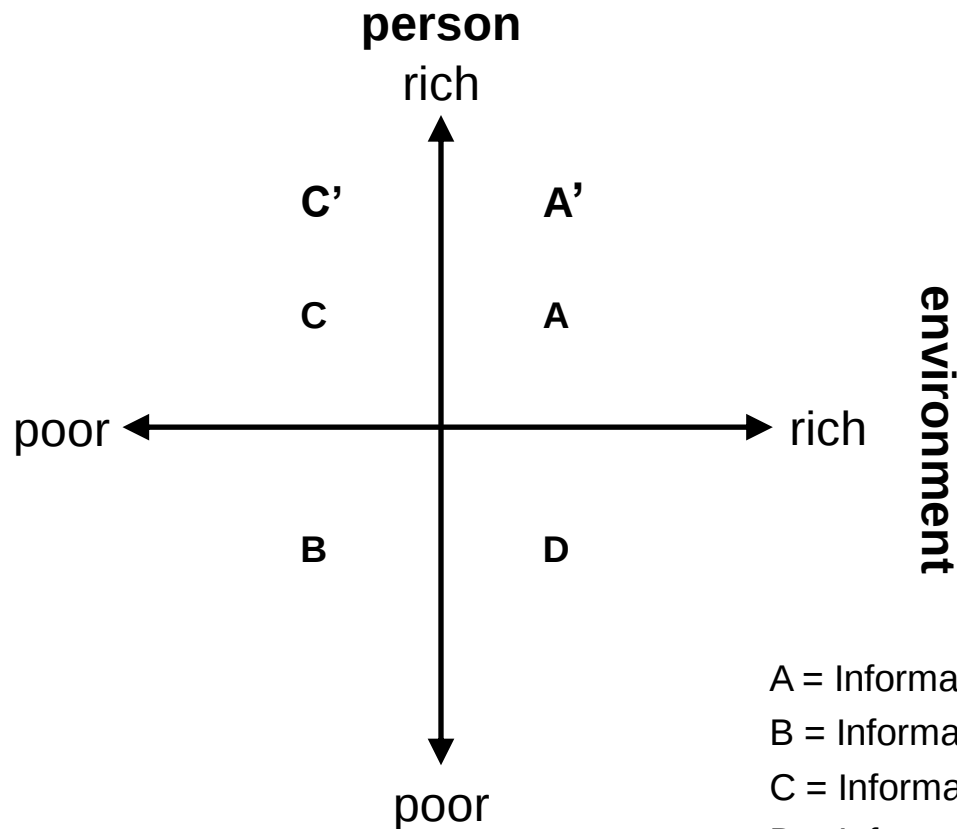
Umbrella concept



So far 'MIL'

- Is a **container** concept
- It's a **dynamic** concept
- Being 'MIL' is a **competence**:
 - a critical **Attitude** about:
 - What am I doing?
 - What for am I doing this?
 - With what am I doing this?
 - **Knowledge** about:
 - the organization and quality of information resources and - channels
 - acquiring access to information
 - **Skills**: being able to use required skills and technology
- Part of Life Long Learning

Information Rich - Poor



- A = Information Rich person in Information Rich environment
- B = Information Poor person in Information Poor environment
- C = Information Rich person in Information Poor environment
- D = Information Poor person in Information Rich environment

Reactions

- albertkb@gmail.com
- albertkb.nl

