



IV INTERNATIONAL CONFERENCE TANGIBLE AND INTANGIBLE IMPACT OF INFORMATION AND COMMUNICATION IN THE DIGITAL AGE



**Khanty-Mansiysk, Russian Federation
7-9 June, 2022**



GOVERNMENT OF
THE KHANTY-MANSIYSK
AUTONOMOUS OKRUG - UGRA

Government of the Khanty-Mansi Autonomous Area – Ugra
Ministry of Digital Development, Telecommunications and Mass Media
of the Russian Federation
Commission of the Russian Federation for UNESCO
UNESCO / UNESCO Information for All Programme
Russian Committee of the UNESCO Information for All Programme
Interregional Library Cooperation Centre

**IV INTERNATIONAL CONFERENCE
TANGIBLE AND INTANGIBLE IMPACT
OF INFORMATION AND COMMUNICATION
IN THE DIGITAL AGE**

In the framework of the UNESCO Information for All Programme
and XIII International IT Forum

Khanty-Mansiysk, Russian Federation
07–09 June, 2022

ORGANIZERS

Government of the Khanty-Mansi Autonomous Area – Ugra
Ministry of Digital Development, Telecommunications and Mass Media of the Russian Federation
Commission of the Russian Federation for UNESCO
UNESCO / UNESCO Information for All Programme
Russian Committee of the UNESCO Information for All Programme
Interregional Library Cooperation Centre

INFORMATION SUPPORT

Universitetskaya Kniga (University Book) Magazine
Sovremennaya Biblioteka (Modern Library) Magazine
Knizhnaya Industriya (Book Industry) Magazine
Ugra Television and Radio Broadcasting Company
Ugra News Publishing House
MK-Ugra Newspaper
Eurocontinent International Association (Brussels)
Istituto di Studi Politici, Economici e Sociali (EURISPES, Rome)
International Institute for Scientific Research (Morocco)
UNESCO Chair Language Policies for Multilingualism (Florianopolis, Brazil)
Russian-Latin American Strategic Studies Association
European-Russian Communication Management Network

Working languages – Russian and English (simultaneous interpretation)

Draft programme and list of participants are presented as of 01 June 2022 and might undergo further changes

UNESCO Information for All Programme (IFAP)

IFAP was established in 2001 as a flagship intergovernmental UNESCO programme for the purpose of assisting Member States in formulating and implementing balanced national policies of building pluralistic inclusive information society/knowledge societies. IFAP is based on inter-disciplinary and integrated approaches. IFAP priorities are information preservation, information accessibility, information literacy, information ethics, information for development and multilingualism in cyberspace.

<https://en.unesco.org/programme/ifap>

Russian Committee of the UNESCO Information for All Programme

Russian IFAP Committee was established in 2000 under the Commission of the Russian Federation for UNESCO and the Ministry of Culture of the Russian Federation to become a first-ever IFAP national committee. Russian IFAP Committee members represent government agencies, educational, research, cultural and communication establishments, non-governmental organizations and private sector.

The Committee provides assistance in implementing the Programme's ideas, goals, concepts and priority lines of action at both national and international levels. It also participates in the advancement of national and international policies and legislation in the fields of culture, education, communication and information for the purpose of building inclusive information society/knowledge societies; contributes to scientific research and guidance development, establishment of best practice centres and improvement of activities of various institutions within its competence.

www.ifapcom.ru/en

Interregional Library Cooperation Centre

Moscow based NGO Interregional Library Cooperation Centre (ILCC) is the working body of the Russian Committee of the UNESCO Information for All Programme. In addition to contributing to the IFAP implementation, ILCC participates in (a) drafting and implementing national research programmes and projects with a focus on socio-cultural transformations fueled by ICT development and penetration in all spheres of life, (b) preserving cultural and scientific heritage in analogue and digital formats, (c) promoting and developing reading and MIL, (d) preserving and promoting the Russian language and other languages of the peoples of Russia, developing multilingualism in cyberspace, (e) developing the network of all-Russian public centres of legal and other socially meaningful information, (f) advancing professional library and teaching training. Together with the Russian IFAP Committee, international, national federal and regional cultural, scientific, educational, communication and information institutions, on a regular basis, ILCC organises international, national and regional events, drafts, publishes and disseminates information and methodological materials on all the above action lines.

www.mcbs.ru

CONFERENCE ORGANIZING COMMITTEE

Co-Chairs

Alexei ZABOZLAEV, Deputy Governor of the Khanty-Mansi Autonomous Area – Ugra (Russian Federation)

Evgeny KUZMIN, Chair, Russian Committee of the UNESCO Information for All Programme (UNESCO/IFAP); President, Interregional Library Cooperation Centre (ILCC); Vice-Chair, IFAP Intergovernmental Council & Chair, UNESCO/IFAP Working Group on Multilingualism in Cyberspace (Russian Federation)

Members

Sergey BAKYKIN, Vice Chair, Russian Committee of the UNESCO Information for All Programme; Executive Director, Interregional Library Cooperation Centre (Russian Federation)

Konstantin EMELIN, First Secretary, Secretariat of the Commission of the Russian Federation for UNESCO, Ministry of Foreign Affairs of the Russian Federation (Russian Federation)

Dorothy GORDON, Chair, Intergovernmental Council, UNESCO Information for All Programme (IFAP); Chair, UNESCO/IFAP Working Group for Media and Information Literacy; Board Member, UNESCO Institute for Information Technologies in Education (Ghana)

Galina MIKHAILOVA, Deputy Director, Department of Information Technologies and Digital Development of the Khanty-Mansi Autonomous Area – Ugra (Russian Federation)

Elena MOKRUSHNIKOVA, Director, Ugra-Expo Congress and Exhibition Centre (Russian Federation)

Anastasia PARSHAKOVA, Deputy Director, Interregional Library Cooperation Centre; Project Coordinator, Russian Committee of the UNESCO Information for All Programme (Russian Federation)

Yuri PULYA, Deputy Director, Department of State Support for the Periodical Press and Book Industry, Ministry of Digital Development, Telecommunications and Mass Media of the Russian Federation (Russian Federation)

CONFERENCE PROGRAMME COMMITTEE

Chair

Evgeny KUZMIN, Chair, Russian Committee of the UNESCO Information for All Programme (UNESCO/IFAP); President, Interregional Library Cooperation Centre (ILCC); Vice-Chair, IFAP Intergovernmental Council & Chair, UNESCO/IFAP Working Group on Multilingualism in Cyberspace (Russian Federation)

Members

Coetzee BESTER, Coordinator, Information Ethics Network for Africa (IEN4Africa), Future Africa, University of Pretoria; Former Member of Parliament in South Africa & Member, Post-Apartheid Constitution Writing Chamber (South African Republic)

Prabhakar Rao JANDHYALA, Director, India Centre of Excellence for Information Ethics & Centre for Applied Linguistics and Translation Studies, University of Hyderabad (India)

Anuradha KANNIGANTI, Researcher, International Foundation for Human Development, Hyderabad (India)

Galina MIKHAILOVA, Deputy Director, Department of Information Technologies and Digital Development of the Khanty-Mansi Autonomous Area – Ugra (Russian Federation)

Gilvan MULLER DE OLIVEIRA, Professor, Federal University of Santa Catarina; Head, UNESCO Chair Language Policies for Multilingualism (Brazil)

Anastasia PARSHAKOVA, Deputy Director, Interregional Library Cooperation Centre; Project Coordinator, Russian Committee of the UNESCO Information for All Programme (Russian Federation)

Evgeny PASHENTSEV, Professor, Leading Researcher, Institute of International Contemporary Studies, Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation; Coordinator, International Research Group on Threats for International Psychological Security by Malicious Use of Artificial Intelligence (Russian Federation)

Siva Prasad RAMBHATLA, Honorary Professor, University of Hyderabad (India)

Alfredo RONCHI, Secretary, EC MEDICI; Professor, Politecnico di Milano (Italy)

Alexander VOROPAEV, Head, Division of Literary Process Support, Book Exhibitions and Promotion of Reading, Department of State Support for the Periodical Press and Book Industry, Ministry of Digital Development, Telecommunications and Mass Media of the Russian Federation (Russian Federation)

11:30–13:30 (local time, GMT+5) **Gala Opening of the XIII International IT Forum with BRICS and SOC participation**

13:30–15:00 **Lunch**

15:00–16:00 (local time, GMT+5) **Opening IV International Conference on Tangible and Intangible Impact of Information and Communication in the Digital Age**

Moderator

Evgeny KUZMIN, Chair, Russian Committee of the UNESCO Information for All Programme (UNESCO/IFAP); President, Interregional Library Cooperation Centre (ILCC); Vice-Chair, IFAP Intergovernmental Council & Chair, UNESCO/IFAP Working Group on Multilingualism in Cyberspace (Russian Federation)

Greetings

Natalia KOMAROVA, Governor of the Khanty-Mansi Autonomous Area – Ugra (Russian Federation)

Dorothy GORDON, Chair, Intergovernmental Council, UNESCO Information for All Programme (IFAP); Chair, UNESCO/IFAP Working Group for Media and Information Literacy; Board Member, UNESCO Institute for Information Technologies in Education (Ghana)

Konstantin EMELIN, First Secretary, Secretariat of the Commission of the Russian Federation for UNESCO, Ministry of Foreign Affairs of the Russian Federation (Russian Federation)

Marielza OLIVEIRA, Director for Partnerships and Operational Programme Monitoring, UNESCO Communications and Information Sector (UNESCO)

Collective photo and coffee break

16:00–17:15 (local time, GMT+5) **Plenary session “ICT and New Information Environment: Explicit and Implicit Actors, Goals and Interests”**

Moderator

Evgeny KUZMIN, Chair, Russian Committee of the UNESCO Information for All Programme (UNESCO/IFAP); President, Interregional Library Cooperation Centre (ILCC); Vice-Chair, IFAP Intergovernmental Council & Chair, UNESCO/IFAP Working Group on Multilingualism in Cyberspace (Russian Federation)

Presentations

- 1) **Dorothy GORDON**, Chair, Intergovernmental Council, UNESCO Information for All Programme (IFAP); Chair, UNESCO/IFAP Working Group for Media and Information Literacy; Board Member, UNESCO Institute for Information Technologies in Education (Ghana)
Artificial Intelligence and New Forms of Interdependence and Dependency
- 2) **Pierre-Emmanuel THOMANN**, President, Eurocontinent; Lecturer, University Jean Moulin, Lyon III, France (France)
Artificial Intelligence and Europe: Between Ethics and Great Power Geopolitics
- 3) **Marius VACARELU**, Lecturer, National School of Political and Administrative Studies (Romania)
Global vs. Regional Political Competitions under Artificial Intelligence Development
- 4) **Thaiane OLIVEIRA**, Professor, Fluminense Federal University (Brazil)
AI Regulation Agenda in Brazil: Political Actors between Neoliberalism and Illiberalism in the Spheres of Public Deliberation

17:15–17:30 **Coffee break**

17:30–19:00 (local time, GMT+5) **Plenary session “ICT and New Information Environment: Explicit and Implicit Actors, Goals and Interests” (continued)**

Moderator

Prabhakar Rao JANDHYALA, Professor, Director, India Centre of Excellence in Information Ethics & Head, Centre for Study of Foreign Languages, University of Hyderabad (India)

Presentations

- 1) **Fatima ROUMATE**, Professor, President, International Institute for Scientific Research; Founder, Global Network on Artificial Intelligence and International Institute GNAI&IS (Morocco)
Artificial Intelligence, New Balance of Power in New World Order
- 2) **Alfredo RONCHI**, Secretary, EC MEDICI; Professor, Politecnico di Milano (Italy)
Digital Entrapment: Tangible and Intangible Impact
- 3) **Amaro LA ROSA**, Professor of Media Psychology, Universidad Femenina del Sagrado Corazón (Peru)
Platformization of News: A Transdisciplinary Approach
- 4) **Cordell GREEN**, Executive Director, Broadcasting Commission of Jamaica (Jamaica)
Regulating Content at Intersection of the Present and Future: A Small Island Developing State Perspective
- 1) **Greg SIMONS**, Researcher, Uppsala University (Sweden); Lecturer, Turība University (Latvia) (New Zealand/Sweden)
Global Geopolitical Transformations and the Effects of the Fifth Dimension of Strategy in the Digital Information Age
- 2) **Konstantin EMELIN**, First Secretary, Secretariat of the Commission of the Russian Federation for UNESCO, Ministry of Foreign Affairs of the Russian Federation (Russian Federation)
Cooperation between Russia and UNESCO on the Ethics of Artificial Intelligence: Problems and Prospects

09:00–11:00 (local time, GMT+5) **Section «Malicious Use of Artificial Intelligence and Threats for Psychological Security»**

Moderator

Evgeny PASHENTSEV, Professor, Leading Researcher, Institute of International Contemporary Studies, Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation; Coordinator, International Research Group on Threats for International Psychological Security by Malicious Use of Artificial Intelligence (Russian Federation)

Presentations

- 1) **Arvind GUPTA**, Head, Digital India Foundation (India)
Are Algorithms Deciding What We See, Read and Consume? And if Yes, under What Ethical Frameworks?
- 2) **Evgeny PASHENTSEV**, Professor, Leading Researcher, Institute of International Contemporary Studies, Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation; Coordinator, International Research Group on Threats for International Psychological Security by Malicious Use of Artificial Intelligence (Russian Federation)
Malicious Use of Artificial Intelligence in Agenda Setting: Trends and Perspectives in the Context of Rising Global Crisis
- 3) **Darya BAZARKINA**, Leading Researcher, Department of European Integration Research, Institute of Europe, Russian Academy of Sciences (Russia)
Artificial Intelligence in Terrorists' Hands: Ways of Influencing Public Consciousness
- 4) **Peter MANTELLO**, Professor, Ritsumeikan Asia Pacific University (Japan/Italy)
Automating Extremism: Mapping Affective Roles of Artificial Agents in Online Radicalization

- 5) **Dmitry GAVRA**, Professor and Head of Chair, Saint Petersburg State University; President, Russian Association of Public Relations Education and Research (Russia)
Mediatization of a Local Incident in the Digital Environment Using Artificial Intelligence as a Mechanism for Mobilizing Mass Protest
- 6) **Anna BYCHKOVA**, Head, Department of Scientific Research, Irkutsk Institute (Branch), All-Russian State University of Justice (Russia)
International Legal Aspects of Countering Threats to Psychological Security Evoked by the Malicious Use of Artificial Intelligence
- 7) **Sergei SEBEKIN**, Senior Lecturer, Irkutsk State University (Russian Federation)
Malicious Use of Artificial Intelligence to Undermine Psychological Security as an Act of Aggression: Issues of Classification in International Law
- 8) **Vitali ROMANOVSKI**, Senior Advisor, Belarusian Institute of Strategic Research (Belarus)
Malicious Use of Artificial Intelligence for Disinformation and Agenda-Setting: The Case of African States

11:00–11:30 **Coffee break**

11:30–12:30 (local time, GMT+5) **Section «Digital Civilization:
Building New Ethics, Identity, Competency»**

Moderator

Pierre-Emmanuel THOMANN, President, Eurocontinent; Lecturer, University Jean Moulin, Lyon III, France (France)

Presentations

- 1) **Marco RICCERI**, Professor, Secretary General, EURISPES – Institute for Political, Economic and Social Studies (Italy)
Digital Codes of Ethics: From Recommendations to Laws. First Evidences from the States
- 2) **Coetzee BESTER**, Coordinator, Information Ethics Network for Africa (IEN4Africa), Future Africa, University of Pretoria; Former Member of Parliament in South Africa and Member, Post-Apartheid Constitution Writing Chamber (South African Republic)
An Anthropological Overview of the Socio-Political Impact of Global, Regional and Local Cultural Transformations in the Extended Field of Information Ethics
- 3) **Iosif DZYALOSHINSKY**, Professor, National Research University Higher School of Economics (Russian Federation)
Communicative Competence as a Challenge of Digital Civilization
- 4) **Mara SIMONS**, Teacher, Language School in Uppsala, Sweden; PhD candidate, Latvian Academy of Culture (Sweden/Latvia)
Shaping Hybrid Identity: Between the Real and Digital Worlds

8 June (Wednesday)

12:30–13:30 (local time, GMT+5) **Section «Digital Civilization: Info-Conceptual and Socio-Technological Dimensions»**

Moderator

Siva Prasad RAMBHATLA, Honorary Professor, University of Hyderabad (India)

Presentations

- 1) **Vladimir BEBEKH**, Director, Astra Media Professional Communications Agency; Publisher, Head, MK-Ugra & MK in Tyumen projects (Russian Federation)
Metaverses – 3D Spaces of the Brave New World?
- 2) **Ainars KOMAROVSKIS**, Board Member, “AK Risinajumi” SIA (Latvia)
Information and Conceptual Environment in Modern Europe: Latvian Perspective
- 3) **Alexander SHARIKOV**, Professor, National Research University Higher School of Economics; Deputy Editor-in Chief, “Communication. Media. Design” Journal (Russian Federation)
Representation of the Russian Military Operation in the Ukraine in the Global Online Information Space (2022)
- 4) **Leonid TOMIN**, Associate Professor, Department of Political Administration, St. Petersburg State University (Russian Federation)
Subjectification of Individuals in the Socio-Technological Environment of a Smart City: Cybernetic Management Model

13:30–15:00 **Lunch**

15:00–16:30 (local time, GMT+5) **Section «Man and the New Information Environment: Challenges of Comprehension and Adaptation»**

Moderator

Dorothy GORDON, Chair, Intergovernmental Council, UNESCO Information for All Programme (IFAP); Chair, UNESCO/IFAP Working Group for Media and Information Literacy; Board Member, UNESCO Institute for Information Technologies in Education (Ghana)

Presentations

- 1) **Maria ROGACHEVA**, Director, ZIL Moscow Cultural Centre (Russian Federation)
Creative Reflection as a Response to Growing Digitalization
- 2) **Arpad RAB**, Senior Researcher, Institute of the Information Society, University of Public Service (*Hungary*)
Trust Literacy in Hungary
- 3) **Therese Patricia SAN DIEGO**, Director, Asian Institute of Journalism and Communication; Faculty Member, Miriam College (Philippines)
From Framework to Action: Media and Information Literacy in Youth Civic Engagement in the 2022 Philippine Elections
- 4) **Saleh MASHARQA**, Lecturer & Trainer, Birzeit University; Editor, Alhayat Newspaper (Palestine)
The Role of Verification Monitors in Information Media Literacy
- 5) **Alice LEE**, Professor, Hong Kong Baptist University (Hong Kong, China)
Media and Information Literacy for Coping with Internet Public Trials in the Digital Era
- 6) **Zhenhua MA**, UN Volunteer & Programme Associate, International Organization for Migration (Country Office in Uzbekistan) (China)
Gender equality in the Digital Age: How Information and Communication Change Young People's Gender Awareness in China

16:30–16:45 **Coffee break**

16:45–18:30 (local time, GMT+5) **Section «ICT in Various Sectors: Trends and Challenges»**

Moderator

Vladimir BEBEKH, Director, Astra Media Professional Communications Agency; Publisher, Head, MK-Ugra & MK in Tyumen projects (Russian Federation)

Presentations

- 1) **Susana FINQUELIEVICH**, Principal Researcher, National Council of Scientific and Technological Research (CONICET); Director of the Research Programme on Information Societies, Instituto de Investigaciones Gino Germani, University of Buenos Aires (Argentina)
Social Risks and Challenges of the 4th Industrial Revolution
- 2) **Patricio FELDMAN**, Researcher, National Council of Scientific and Technological Research (CONICET); Researcher, Research Programme on Information Societies, Instituto de Investigaciones Gino Germani, University of Buenos Aires (Argentina)
Ulises GIROLIMO, Postdoctoral Researcher, National Council of Scientific and Technological Research (CONICET); Researcher, Research Programme on Information Societies, Instituto de Investigaciones Gino Germani, University of Buenos Aires (Argentina)
Trends and Challenges of Local Governments in the Age of Platform Capitalism. The Argentine Case
- 3) **Alexander RAIKOV**, Leading Researcher, Institute of Control Sciences, Russian Academy of Sciences; Professor, MIREA – Russian Technological University (Russian Federation)
Artificial Intelligence and Robotics in Global Agriculture
- 4) **Viola KREBS**, Academic Dean, University of Business and International Studies; Member, Chair of UNESCO Strasbourg (Switzerland)
Tangible and Intangible Impact of Communication and Information in the Digital Age: The Impact of Social Media on the Health Sector

-
- 5) **Anuradha KANNIGANTI**, Researcher, International Foundation for Human Development, Hyderabad (India)
Expansion of Information and Communication Access in Indian Languages: Impact on the Structure of Employment
- 6) **Kim HENDI**, Founder & CEO, Disruptive Art® Coaching; Professor, Instituto Universitario de Investigación Ortega-Marañón, Fundación José Ortega y Gasset – Gregorio Marañón; Former Senior Officer, Ministry of Innovation, Science and Economic Development, Government of Canada (Canada)
Disruptive Technologies and the Transformation of the Public Sector
- 7) **Siva Prasad RAMBHATLA**, Honorary Professor, University of Hyderabad (India)
Prabhakar Rao JANDHYALA, Professor, Director, India Centre of Excellence in Information Ethics & Head, Centre for Study of Foreign Languages, University of Hyderabad (India)
Structural Inequalities and Unequal Access to Digital Resources: The Case of Indigenous and Marginal Communities

8 June (Wednesday)

09:30–12:00 (local time, GMT+5) **Special Session «Multilingualism in the Digital World: Present and Future»**

Moderator

Anuradha KANNIGANTI, Researcher, International Foundation for Human Development, Hyderabad (India)

Gilvan MULLER DE OLIVEIRA, Professor, Federal University of Santa Catarina; Head, UNESCO Chair Language Policies for Multilingualism (Brazil)

Presentations

- 1) **Evgeny KUZMIN**, Chair, Russian Committee of the UNESCO Information for All Programme (UNESCO/IFAP); President, Interregional Library Cooperation Centre (ILCC); Vice-Chair, IFAP Intergovernmental Council & Chair, UNESCO/IFAP Working Group on Multilingualism in Cyberspace (Russian Federation)

International Decade of Indigenous Languages: What Do We Expect from It, How Can and Will Russia and UNESCO IFAP Contribute to It?

- 2) **Gilvan MULLER DE OLIVEIRA**, Professor, Federal University of Santa Catarina; Head, UNESCO Chair Language Policies for Multilingualism (Brazil)

Epistemological Bases and Tasks of a 21st Century Linguistics: Dialogues with the Multilingual Knowledge Society in the Wake of the International Decade of Indigenous Languages

- 3) **Alexander RUDYAKOV**, Rector, Crimean Republican Institute of Postgraduate Pedagogical Education; Head, Department of Russian, Slavic and General Linguistics, Institute of Philology, Vernadsky Crimean Federal University (Russian Federation)

Communication and/or Regulation: Defining Natural Language as a Global Issue

- 4) **Brendan WEEKES**, Professor Emeritus, University of Hong Kong; Honorary Visitor, University of Cambridge (United Kingdom)

Transliterating in Space and Time

- 5) **Siva Prasad RAMBHATLA**, Honorary Professor, University of Hyderabad (India)
Prabhakar Rao JANDHYALA, Professor, Director, India Centre of Excellence in Information Ethics & Head, Centre for Study of Foreign Languages, University of Hyderabad (India)
Can Indigenous and Minority Languages Survive in Digital India?
- 6) **Sergey CHUMARYOV**, Deputy Director, Department for Humanitarian Cooperation and Human Rights, Ministry of Foreign Affairs of the Russian Federation (Russian Federation)
International Decade of Indigenous Languages in the Context of Russia's Foreign Policy Priorities
- 7) **Arulmozi SELVARAJ**, Professor, Centre for Applied Linguistic and Translation Studies, University of Hyderabad (India)
Digital Presence of Tamil and Telugu in Cyberspace
- 8) **Sergey BAKEYKIN**, Vice Chair, Russian Committee of the UNESCO Information for All Programme; Executive Director, Interregional Library Cooperation Centre (Russian Federation)
Regional Projects under the My Mother Tongue Programme, a New Initiative by the Interregional Library Cooperation Centre and the Russian UNESCO IFAP Committee in 2020–2022
- 9) **Anastasia PARSHAKOVA**, Deputy Director, Interregional Library Cooperation Centre; Project Coordinator, Russian Committee of the UNESCO Information for All Programme (Russian Federation)
My Mother Tongue Almanac: Russian Regions' Experience as the Basis for Elaborating National and Regional Policies for Indigenous Languages Preservation

12:00–12:30 **Coffee break**

12:30–13:45 (local time, GMT+5) **Section «ICT in Politics and Culture»**

Moderator

Anastasia PARSHAKOVA, Deputy Director, Interregional Library Cooperation Centre; Project Coordinator, Russian Committee of the UNESCO Information for All Programme (Russian Federation)

Presentations

- 1) **Ekaterina POTAPOVA**, Academic Director, Training Centre for Digital Transformation Leaders and Teams, Higher School of Public Administration, Russian Academy of National Economy and Public Administration (Russian Federation)
What Does the State Put at Stake Allowing Algorithms to Make Decisions on Social Issues?
- 2) **Marie Madeleine ENGANEMBEN BEKEMEN**, Diplomat, Senior Staff in Charge of Monitoring Cooperation between Cameroon and the Countries of Central and Eastern Europe, Ministry of External Relations of Cameroon (Cameroon)
E-Diplomacy: An Obstacle or Continuity of Traditional Diplomacy?
- 3) **Duo WU**, Senior Lecturer, Sichuan International Studies University (China)
Promoting Public Diplomacy of the Russian Federation in China: The Role of Social Networks
- 4) **Hellen AMUNGA**, Lecturer, University of Nairobi (Kenya)
The Impact of Information and Communication Technologies on Conservation of Cultural Heritage in Africa
- 5) **Daniel SIKAZWE**, Lecturer, Zambia Institute of Mass Communication (Zambia)
Pushing Intangible Cultural Heritage into Electronic Media Programming in the Digital Age

13:45–15:30 **Lunch**

15:30–17:00 (local time, GMT+5) **Section «Access to Information, Education and Human Capacity Building: Challenges and Solutions»**

Moderator

Evgeny KUZMIN, Chair, Russian Committee of the UNESCO Information for All Programme (UNESCO/IFAP); President, Interregional Library Cooperation Centre (ILCC); Vice-Chair, IFAP Intergovernmental Council & Chair, UNESCO/IFAP Working Group on Multilingualism in Cyberspace (Russian Federation)

Presentations

- 1) **Sergey EGEREV**, Senior Researcher, Institute of Scientific Information on Social Sciences (Russian Federation)
Is Technology Leapfrogging Achievable? A Case of ICT Connectivity Issues in Developing Countries
- 2) **Kgomotso MOTLOTLE**, Independent Consultant, Former Secretary General Botswana National Commission for UNESCO & Former Member of IFAP Council (Botswana)
Tangible and Intangible Impact of ICT on Sustainable Education Curriculum Delivery in Botswana
- 3) **Galina MIKHAILOVA**, Deputy Director, Department of Information Technologies and Digital Development of the Khanty-Mansi Autonomous Area – Ugra (Russian Federation)
Bridging the Digital Divide among the Indigenous Peoples of the North: IT Camp Project
- 4) **Larisa TSULAYA**, Head, Division of Digital Transformation and Innovation in Education, Department of Education and Science of the Khanty-Mansi Autonomous Area – Ugra (Russian Federation)
Education without Borders. Digital School for Children of the Indigenous Peoples of the North

9 June (Thursday)

- 5) **Victoria SPODINA**, Director, Ob-Ugric Institute of Applied Research and Development (Russian Federation)
Ob-Ugric Institute on the Sledge of Time: Digital Information Resources through the Lens of Ethnic Cultures
- 6) **Dmitry SAFIOLLIN**, Deputy Director General, Ugra Centre for Civil and Social Initiatives Foundation (Russian Federation)
Digitising Interaction between Government and Civil Society to Remove Barriers for Gifted Citizens' Personal Fulfillment. The Case of Regional Portal elkanko.ru

17:00–18:00 (local time, GMT+5) **Closing Plenary**

Moderator

Evgeny KUZMIN, Chair, Russian Committee of the UNESCO Information for All Programme (UNESCO/IFAP); President, Interregional Library Cooperation Centre (ILCC); Vice-Chair, IFAP Intergovernmental Council & Chair, UNESCO/IFAP Working Group on Multilingualism in Cyberspace (Russian Federation)

Speakers

Alexei ZABOZLAEV, Deputy Governor of the Khanty-Mansi Autonomous Area – Ugra (Russian Federation)

Dorothy GORDON, Chair, Intergovernmental Council, UNESCO Information for All Programme (IFAP); Chair, UNESCO/IFAP Working Group for Media and Information Literacy; Board Member, UNESCO Institute for Information Technologies in Education (Ghana)

Summing up

Forming an international working group to prepare the conference final document

Conference closing

LIST OF PARTICIPANTS

Argentine

Patricio FELDMAN, Researcher, National Council of Scientific and Technological Research (CONICET); Researcher, Research Programme on Information Societies, Instituto de Investigaciones Gino Germani, University of Buenos Aires

Susana FINQUELIEVICH, Principal Researcher, National Council of Scientific and Technological Research (CONICET); Director, Research Programme on Information Societies, Instituto de Investigaciones Gino Germani, University of Buenos Aires

Ulises GIROLIMO, Postdoctoral Researcher, National Council of Scientific and Technological Research (CONICET); Researcher, Research Programme on Information Societies, Instituto de Investigaciones Gino Germani, University of Buenos Aires

Azerbaijan

Yashar HUSEYNLI, Deputy Head, Strategic Development and Project Management Department, Ministry of Culture of Azerbaijan

Belarus

Vitali ROMANOVSKI, Senior Advisor, Belarusian Institute of Strategic Research

Botswana

Kgomotso MOTLOTLE, Independent Consultant, Former Secretary General, Botswana National Commission for UNESCO & Former Member, IFAP Council

Brazil

Gilvan MULLER DE OLIVEIRA, Professor, Federal University of Santa Catarina; Head, UNESCO Chair Language Policies for Multilingualism

Thaiane OLIVEIRA, Professor, Fluminense Federal University

Cameroon

Marie Madeleine ENGANEMBEN BEKEMEN, Diplomat, Senior Staff in Charge of Monitoring Cooperation between Cameroon and the Countries of Central and Eastern Europe, Ministry of External Relations of Cameroon

Canada

Kim HENDI, Founder & CEO, Disruptive Art® Coaching; Professor, Instituto Universitario de Investigación Ortega-Marañón, Fundación José Ortega y Gasset – Gregorio Marañón; Former Senior Officer, Ministry of Innovation, Science and Economic Development, Government of Canada

China

Zhenhua MA, UN Volunteer & Programme Associate, International Organization for Migration (Country Office in Uzbekistan)

Duo WU, Senior Lecturer, Sichuan International Studies University

Hong Kong, China

Alice LEE, Professor, Hong Kong Baptist University

France

Pierre-Emmanuel THOMANN, President, Eurocontinent; Lecturer, University Jean Moulin, Lyon III

Ghana

Dorothy GORDON, Chair, Intergovernmental Council, UNESCO Information for All Programme (IFAP); Chair, UNESCO/IFAP Working Group for Media and Information Literacy; Board Member, UNESCO Institute for Information Technologies in Education

Stephen MOORE, Senior Lecturer, University of Cape Coast; Director of Programmes, Ghana Natural Language Processing

Hungary

Arpad RAB, Senior Researcher, Institute of the Information Society, University of Public Service

Jamaica

Cordell GREEN, Executive Director, Broadcasting Commission of Jamaica

Japan/Italy

Peter MANTELLO, Professor, Ritsumeikan Asia Pacific University

India

Arvind GUPTA, Head, Digital India Foundation

Prabhakar Rao JANDHYALA, Director, India Centre of Excellence for Information Ethics & Centre for Applied Linguistics and Translation Studies, University of Hyderabad

Anuradha KANNIGANTI, Researcher, International Foundation for Human Development, Hyderabad

Siva Prasad RAMBHATLA, Honorary Professor, University of Hyderabad

Arulmozi SELVARAJ, Professor, Centre for Applied Linguistic and Translation Studies, University of Hyderabad

Italy

Marco RICCERI, Professor, Secretary General, EURISPES – Institute for Political, Economic and Social Studies

Alfredo RONCHI, Secretary, EC MEDICI; Professor, Politecnico di Milano

Kenya

Hellen AMUNGA, Lecturer, University of Nairobi

Kyrgyz Republic

Zhyldyz BAKASHOVA, Professor, Corresponding Member, National Academy of Sciences of the Kyrgyz Republic; Member, Board of Directors, State Mortgage Company of the Kyrgyz Republic

Latvia

Ainars KOMAROVSKIS, Board Member, “AK Risinajumi” SIA

Moldova

Valery DIOZU, Executive Director, Moldagrotech Company

Morocco

Fatima ROUMATE, Professor, President, International Institute for Scientific Research; Founder, Global Network on Artificial Intelligence and International Institute GNAI&IS

Netherlands

Felix AMEKA, CIPL/CIPSH Chair Professor, Leiden University

Tjeerd DE GRAAF, Senior Research Fellow, Mercator Centre/Fryske Akademy; Senior Research Fellow, Russian Centre/Groningen University

New Zealand/Sweden/Latvia

Greg SIMONS, Researcher, Uppsala University (Sweden); Lecturer, Turība University (Latvia)

Palestine

Saleh MASHARQA, Lecturer & Trainer, Birzeit University; Editor, Alhayat Newspaper

Peru

Amaro LA ROSA, Professor of Media Psychology, Universidad Femenina del Sagrado Corazón

Philippines

Therese Patricia SAN DIEGO, Director, Asian Institute of Journalism and Communication; Faculty Member, Miriam College

Romania

Marius VACARELU, Lecturer, National School of Political and Administrative Studies

Russian Federation

Olga ARTEMENKO, Director, Research Centre for National Educational Problems, Federal Institute for the Development of Education of the Russian Academy of National Economy and Public Administration; Member, Commission on Education and Historical Enlightenment, Presidential Council on Interethnic Relations

Sergey BAKEYKIN, Vice Chair, Russian Committee of the UNESCO Information for All Programme; Executive Director, Interregional Library Cooperation Centre

Nina BARAKHOEVA, Director, Ingush Research Institute for the Humanities; Professor, Ingush State University

Darya BAZARKINA, Leading Researcher, Department of European Integration Research, Institute of Europe, Russian Academy of Sciences

Vladimir BEBEKH, Director, Astra Media Professional Communications Agency; Publisher, Head, MK-Ugra & MK in Tyumen projects

Varvara BELOLYUBSKAYA, Associate Professor, Institute of Languages and Cultures of the North-East of the Russian Federation, North-Eastern Federal University; Member, Council for the Preservation of Languages under the Head of the Republic of Sakha (Yakutia)

Sergey BOBRY SHEV, Commercial Director, ParaType; Member, ATypeI International Association of Type Designers

Anna BYCHKOVA, Head, Department of Scientific Research, Irkutsk Institute (Branch), All-Russian State University of Justice

Sergey CHUMARYOV, Deputy Director, Department for Humanitarian Cooperation and Human Rights, Ministry of Foreign Affairs of the Russian Federation

Alevtina DOLGOVA, Senior Researcher, Chuvash State Institute for the Humanities

Alexey DRENIN, Director, Department of Education and Science of the Khanty-Mansi Autonomous Area – Ugra

Iosif DZYALOSHINSKY, Professor, National Research University Higher School of Economics

Sergey EGEREV, Senior Researcher, Institute of Scientific Information on Social Sciences

Natalia EKEEVA, Chair, Committee on National Policy, Education, Culture, Public Associations and the Media, State Assembly – El Kurultai of the Republic of Altai

Konstantin EMELIN, First Secretary, Secretariat of the Commission of the Russian Federation for UNESCO, Ministry of Foreign Affairs of the Russian Federation

Vladimir FRIZEN, First Deputy Director, Department of Culture of the Khanty-Mansi Autonomous Area – Ugra

Feodosia GABYSHEVA, Chair, Standing Committee on Science, Education, Culture, Mass Media and Affairs of Public Organizations, State Assembly (Il Tumen) of the Republic of Sakha (Yakutia)

Dmitry GAVRA, Professor and Head of Chair, Saint Petersburg State University; President, Russian Association of Public Relations Education and Research

Radima GAZDIEVA, Director, National Library of the Republic of Ingushetia

Rinat GILMULLIN, Director, Institute of Applied Semiotics, Academy of Sciences of the Republic of Tatarstan

Alexander GOMZYAK, Deputy Director – Head, Directorate of Continuing Professional Education and Science, Department of Education and Science of the Khanty-Mansi Autonomous Area – Ugra

Satsita ISRAILOVA, Director, National Library of the Chechen Republic; Member, Public Chamber of the Chechen Republic

Tatiana ISHMATOVA, Chair, Standing Committee on Science, Education, Culture, Tourism and National Policy, State Council of the Udmurt Republic; President, All-Udmurt Association “Udmurt Kenesh”

Tamerlan KAMBOLOV, Professor, Head, UNESCO Chair in Multicultural and Multilingual Education, North Ossetian State Pedagogical Institute

Irina KHAIMANOVA, Director, National Scientific Library of the Republic of North Ossetia – Alania

Bulat KHAKIMOV, Senior Researcher, Institute of Applied Semiotics, Academy of Sciences of the Republic of Tatarstan

Aisa KHALIDOV, Professor, Chechen State Pedagogical University; Professor, Chechen State University

Elizaveta KHAMRAEVA, Head, Department of Linguistics and Bilingualism, Moscow State Pedagogical University

Natalia KOMAROVA, Governor of the Khanty-Mansi Autonomous Area – Ugra

Alexandra KONAKOVA, Deputy Editor-in-Chief, Executive Secretary, Sovremennaya Biblioteka (Modern Library) Magazine

Sergey KOSENOK, Rector, Surgut State University

Roman KUCHIN, Rector, Ugra State University

Evgeny KUZMIN, Chair, Russian Committee of the UNESCO Information for All Programme (UNESCO/IFAP); President, Interregional Library Cooperation Centre (ILCC); Vice-Chair, IFAP Intergovernmental Council & Chair, UNESCO/IFAP Working Group on Multilingualism in Cyberspace

Vladislav LEVOCHKIN, First Deputy Minister of Culture and Spiritual Development of the Republic of Sakha (Yakutia)

Andrei MELNIKOV, Director, Ugra Research Institute of Information Technologies

Galina MIKHAILOVA, Deputy Director, Department of Information Technologies and Digital Development of the Khanty-Mansi Autonomous Area – Ugra

Musa OVKHADOV, Professor, Department of General Linguistics, Chechen State University

Dmitry ONEGOV, Executive Secretary, “Communication. Media. Design” Journal, National Research University Higher School of Economics

Anastasia PARSHAKOVA, Deputy Director, Interregional Library Cooperation Centre; Project Coordinator, Russian Committee of the UNESCO Information for All Programme

Evgeny PASHENTSEV, Professor, Leading Researcher, Institute of International Contemporary Studies, Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation; Coordinator, International Research Group on Threats for International Psychological Security by Malicious Use of Artificial Intelligence

Ekaterina POTAPOVA, Academic Director, Training Centre for Digital Transformation Leaders and Teams, Higher School of Public Administration, Russian Academy of National Economy and Public Administration

Alexander RAIKOV, Leading Researcher, Institute of Control Sciences, Russian Academy of Sciences; Professor, MIREA – Russian Technological University

Maria ROGACHEVA, Director, ZIL Moscow Cultural Centre

Olga ROZHNOVA, Director, Nogliki Centralized Library System of the Sakhalin Region

Alexander RUDYAKOV, Rector, Crimean Republican Institute of Postgraduate Pedagogical Education; Head, Department of Russian, Slavic and General Linguistics, Institute of Philology, Vernadsky Crimean Federal University

Dmitry SAFIOLLIN, Deputy Director General, Ugra Centre for Civil and Social Initiatives Foundation

Sergei SEBEKIN, Senior Lecturer, Irkutsk State University

Alexander SHARIKOV, Professor, National Research University Higher School of Economics; Deputy Editor-in Chief, “Communication. Media. Design” Journal

Irina SHCHEGLOVA, Director, National Library of the Republic of Mari El

Galina SHIRYAEVA, Member, Presidium of the All-Mari Council; former Deputy Minister of Culture, Press and Nationalities of the Republic of Mari El

Svetlana SHTANAKOVA, Director, National Library of the Republic of Altai

Elena SHUMAKOVA, Director, Department of Public, External Relations and Youth Policy of the Khanty-Mansi Autonomous Area – Ugra

Victoria SPODINA, Director, Ob-Ugric Institute of Applied Research and Development

Tatiana TENSINA, Director, National Library of the Udmurt Republic

Leonid TOMIN, Associate Professor, Department of Political Administration, St. Petersburg State University

Pavel TSIPORIN, Director, Department of Information Technologies and Digital Development of the Khanty-Mansi Autonomous Area – Ugra

Larisa TSULAYA, Head, Division of Digital Transformation and Innovation in Education, Department of Education and Science of the Khanty-Mansi Autonomous Area – Ugra

Yuri YUZHAKOV, Deputy Governor of the Khanty-Mansi Autonomous Area – Ugra

Alexei ZABOZLAEV, Deputy Governor of the Khanty-Mansi Autonomous Area – Ugra

South African Republic

Coetzee BESTER, Coordinator, Information Ethics Network for Africa (IEN4Africa), Future Africa, University of Pretoria; Former Member of Parliament in South Africa and Member, Post-Apartheid Constitution Writing Chamber

Sweden/Latvia

Mara SIMONS, Teacher, Language School in Uppsala, Sweden; PhD candidate, Latvian Academy of Culture

Switzerland

Viola KREBS, Academic Dean, University of Business and International Studies; Member, Chair of UNESCO Strasbourg

UNESCO

Tatiana MUROVANA, Programme Specialist, UNESCO Institute for Information Technologies in Education

Marielza OLIVEIRA, Director for Partnerships and Operational Programme Monitoring, UNESCO Communications and Information Sector

United Kingdom

Brendan WEEKES, Professor Emeritus, University of Hong Kong; Honorary Visitor, University of Cambridge

Uzbekistan

Alisher IKRAMOV, Director, International Cooperation Department, International Institute for Central Asian Studies; former Secretary General, National Commission of Uzbekistan for UNESCO

Venezuela

Luis German RODRIGUEZ LEAL, Emeritus Professor, Universidad Central de Venezuela

Zambia

Daniel SIKAZWE, Lecturer, Zambia Institute of Mass Communication