

Government of the Khanty-Mansi Autonomous Okrug – Ugra  
Commission of the Russian Federation for UNESCO  
UNESCO / UNESCO Information for All Programme  
UNESCO Institute for Information Technologies in Education  
Russian Committee of the UNESCO Information for All Programme  
Interregional Library Cooperation Centre

**International Conference**

**Tangible and Intangible Impact  
of Information and Communication  
in the Digital Age**

In the framework of the  
UNESCO Information for All Programme  
and X International IT Forum

Khanty-Mansiysk, Russian Federation  
3–8 June, 2018

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## **ORGANIZERS**

Government of the Khanty-Mansi Autonomous Okrug – Ugra  
Commission of the Russian Federation for UNESCO  
UNESCO / UNESCO Information for All Programme  
UNESCO Institute for Information Technologies in Education  
Russian Committee of the UNESCO Information for All Programme  
Interregional Library Cooperation Centre

## **FINANCIAL SUPPORT**

Government of the Khanty-Mansi Autonomous Okrug – Ugra  
LUKOIL Company  
UNESCO Institute for Information Technologies in Education

## **INFORMATION SUPPORT**

Sovremennaya Biblioteka (Modern Library) Magazine  
Ugra Television and Radio Broadcasting Company  
Ugra Magazine  
Ugra News Publishing House

**Working languages** – Russian and English (simultaneous interpretation)

## **INTERPRETERS**

Balandina Tatiana  
Kosova Maya  
Sinitsyn Nikita

Draft programme and list of participants are presented as of 26 May 2018  
and might undergo further changes

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### **UNESCO Information for All Programme (IFAP)**

IFAP was established in 2001 as a flagship intergovernmental UNESCO programme for the purpose of assisting Member States in formulating and implementing balanced national policies of building inclusive knowledge societies. IFAP is based on inter-disciplinary, cross-sectoral and integrated approaches. IFAP priorities are information preservation, information accessibility, information literacy, information ethics, information for development and multilingualism in cyberspace.

<http://www.unesco.org/new/en/communication-and-information/intergovernmental-programmes/information-for-all-programme-ifap/>

### **UNESCO Institute for Information Technologies in Education**

UNESCO Institute for Information Technologies in Education (UNESCO IITE) is located in Moscow, Russia. It was established as an integral part of UNESCO by the General Conference of UNESCO at its 29<sup>th</sup> session in 1997. UNESCO IITE is supported by the UNESCO Headquarters and its host country – the Russian Federation.

UNESCO IITE's activity is focused on achieving the Sustainable Development Goal in Education – ensuring inclusive and equitable quality education and lifelong learning for all – by promoting the development and implementation of national policies and the use of ICT in education programmes.

The mission of UNESCO IITE is to serve as a centre of excellence and provider of technical support and expertise in the area of ICT usage in education. The Institute is the only UNESCO entity specialized in the field of ICT in education and has accumulated a huge resource potential in this area.

<http://iite.unesco.org/>

### **Russian Committee of the UNESCO Information for All Programme**

Russian IFAP Committee was established in 2000 under the Commission of the Russian Federation for UNESCO and the Ministry of Culture of the Russian Federation in compliance with the recommendations of the Intergovernmental Council for the Information for All Programme to link it with Russia. The Committee provides assistance in implementing the Programme's ideas, goals, concepts and priority lines of actions at both national and international levels. Russian IFAP Committee members represent government agencies, educational, research, cultural and communication establishments, non-governmental organizations and private sector. The Committee contributes to the work of UNESCO and IFAP constitutional organs, promotes UNESCO information and communication policy in Russia and other CIS countries, ensures information

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exchanges with national and international agencies in other countries, and provides access to Russian-language information about global trends in building knowledge societies and UNESCO activities.

Russian IFAP Committee participates in the advancement of national and international policies and legislation in the fields of culture, education, communication and information for the purpose of building inclusive knowledge societies. It contributes to the preparation of analytic reports and elaboration of practical guidelines, to the establishment of best practice centres and to the improvement of activities of various institutions within its competence.

**[www.ifapcom.ru](http://www.ifapcom.ru)**

### **Interregional Library Cooperation Centre**

Moscow based NGO Interregional Library Cooperation Centre (ILCC), established in 1995, is the working body of the Russian Committee of the UNESCO Information for All Programme. In addition to contributing to the IFAP implementation, ILCC participates in (a) drafting and implementing in Russia governmental library policy and national programmes aimed to preserve library collections; (b) developing All-Russian public centres of legal and other socially meaningful information; (c) reading promotion; (d) advancing professional library training and (e) developing multilingualism in cyberspace. On a regular basis, ILCC drafts, publishes and disseminates information and methodological materials on the development of librarianship, culture and information policy.

**[www.mcbs.ru](http://www.mcbs.ru)**

## ORGANIZING COMMITTEE

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### Co-Chairs

**ZABOZLAEV Alexei**, Deputy Governor of the Khanty-Mansi Autonomous Okrug – Ugra

**KUZMIN Evgeny**, Vice-Chair, Intergovernmental Council for the UNESCO Information for All Programme (IFAP); Chair, UNESCO IFAP Working Group for Multilingualism in Cyberspace; Chair, Russian IFAP Committee; President, Interregional Library Cooperation Centre

### Vice Chairs

**BAKEYKIN Sergey**, Executive Director, Interregional Library Cooperation Centre; Deputy Chair, Russian Committee of the UNESCO Information for All Programme; Vice-Chair, Russian Library Association

**BEZNOVA Irina**, Acting Director, Department for Foreign and External Relations of the Khanty-Mansi Autonomous Okrug – Ugra

**MUROVANA Tatiana**, Programme Specialist, UNESCO Institute for Information Technologies in Education

### Members

**BORISENKO Albina**, Assistant Director, Interregional Library Cooperation Centre; Project Coordinator, Russian Committee of the UNESCO Information for All Programme

**BUDANOVA Evgenia**, Third Secretary, Commission of the Russian Federation for UNESCO, Ministry of Foreign Affairs of the Russian Federation

**CHIORNY Yury**, Head, Centre for Informatics Problems, Institute of Scientific Information on Social Sciences, Russian Academy of Sciences

**KHAUSTOV Nikolay**, First Secretary, Permanent Delegation of the Russian Federation for UNESCO

**LIPATOVA Galina**, Deputy Director, Department for Foreign and External Relations of the Khanty-Mansi Autonomous Okrug – Ugra

**MOKRUSHNIKOVA Elena**, Chief Executive Officer, Ugra-Expo Congress & Exhibition Centre

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**PARSHAKOVA Anastasia**, Deputy Director, Interregional Library Cooperation Centre; Project Coordinator, Russian Committee of the UNESCO Information for All Programme

**PUZANKOVA Oksana**, Deputy Head, Division of International and Interregional Events, Department for Public and External Relations of the Khanty-Mansi Autonomous Okrug – Ugra

**RADOYKOV Boyan**, Chief, Universal Access and Preservation Section, Communication and Information Sector, UNESCO

**SOLOVIOVA Olga**, Consultant, Division of International and Interregional Events, Department for Public and External Relations of the Khanty-Mansi Autonomous Okrug – Ugra

**SPODINA Viktoria**, Director, Ob-Ugric Institute of Applied Research and Development

## PROGRAMME

### 3 June (Sunday)

21.30 (Moscow time)

Transfer to Moscow Sheremetyevo International Airport from the office of the Interregional Library Cooperation Centre (ILCC)

### 4 June (Monday)

01.00 (Moscow time)

Departure to Khanty-Mansiysk (Moscow Sheremetyevo International Airport, Aeroflot flight SU1382)

05.50 (local time)

Arrival in Khanty-Mansiysk

Transfer to the Ugorskaya Dolina Hotel. Check-in

*4, Tobolsky Trakt Street*

08.00–10.00

#### **Breakfast**

*Central Restaurant*

10.00–13.00

#### **Free time**

13.00–14.00

#### **Lunch**

*Central Restaurant*

4 June (Monday)

14.00

Transfer to the Ob-Ugric Institute of Applied Research and Development  
(*House of People`s Friendship, 14A, Mira Street*)

**Presenting the activities by the Ob-Ugric Institute of Applied Research  
and Development**

**Visits:**

- Museum of Nature and Man (*11, Mira Street*)
- Ugra State Library (*2, Mira Street*)

17.30–19.30

Ethnic dinner with a cultural programme by the Torum Maa Outdoor  
Ethnographic Museum

*Ugorskaya Dolina Hotel*



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## 5 June (Tuesday)

07.00–09.00

**Breakfast**

*Central Restaurant*

09.00–09.20

Transfer to the Ugra-Expo Convention & Exhibition Centre

*19, Studencheskaya Street*

09.30–10.30

**Opening of the “Information Technology for All” Exhibition**

10.30–10.45

Transfer to the Ugra-Classic Concert & Theatre Centre

*22, Mira Street*

11.00–14.00

**Opening Gala of the X International IT Forum**

14.00–14.15

Walk to the Ugra Chess Academy

*6, Loparyova Street*

14.15–14.55

**Lunch**

*French Café, Ugra Chess Academy*

5 June (Tuesday)

## 5 June (Tuesday)

15.00–15.30

### Opening of the International Conference “Tangible and Intangible Impact of Information and Communication in the Digital Age”

*Ugra Chess Academy*

#### **Moderator:**

**KUZMIN Evgeny**, Vice-Chairman, Intergovernmental Council of the UNESCO Information for All Programme (IFAP); Chairman, IFAP Working Group for Multilingualism in Cyberspace; Chairman, Russian IFAP Committee; President, Interregional Library Cooperation Centre (Moscow, Russia)

#### **Greetings:**

*On behalf of the Government of the Khanty-Mansi Autonomous Okrug – Ugra*  
**SHIPILOV Alexei**, First Deputy Governor of the Khanty-Mansi Autonomous Okrug – Ugra (Khanty-Mansiysk, Russia)

*On behalf of UNESCO*

**HIRONAKA Jo**, Programme Specialist, Knowledge Societies Division, Communication and Information Sector, UNESCO (Paris, UNESCO)

*On behalf of the UNESCO Institute for Information Technologies in Education*

**MUROVANA Tatyana**, Programme Specialist, UNESCO Institute for Information Technologies in Education (Moscow, UNESCO)

*On behalf of the Ministry of Foreign Affairs of the Russian Federation and the Commission of the Russian Federation for UNESCO*

**BUYAKEVICH Maxim**, Head of Unit, Information and Press Department, Ministry of Foreign Affairs of the Russian Federation (Moscow, Russia)

*On behalf of the International Federation of Library Associations and Institutions*

**TORRAS CALVO Maria Carmen**, Library Director, University of Bergen; former Governing Board Member, IFLA (International Federation of Library Associations and Institutions) (Bergen, Norway)

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## 5 June (Tuesday)

15.30–16.30

**Plenary session**  
**Expanding Digital Universe**

**Moderator:**

**MUROVANA Tatyana**, Programme Specialist, UNESCO Institute for Information Technologies in Education (Moscow, UNESCO)

**Presentations:**

**KUZMIN Evgeny**, Vice-Chairman, Intergovernmental Council of the UNESCO Information for All Programme (IFAP); Chairman, IFAP Working Group for Multilingualism in Cyberspace; Chairman, Russian IFAP Committee; President, Interregional Library Cooperation Centre (Moscow, Russia)

*New Information Environment*

**RONCHI Alfredo**, Secretary, EC MEDICI Framework; Professor, Politecnico di Milano (Milan, Italy)

*«...1984 won't be like "1984"»?*

**JANDHYALA Prabhakar Rao**, Professor, University of Hyderabad (Hyderabad, India)

*Manufacturing Consent and Manipulating Minds: Bane or Boon?*

16.30–17.00

**Coffee break**

## 5 June (Tuesday)

17.00–18.00

### Plenary session Expanding Digital Universe (continued)

#### Moderator:

**KUZMIN Evgeny**, Vice-Chairman, Intergovernmental Council of the UNESCO Information for All Programme (IFAP); Chairman, IFAP Working Group for Multilingualism in Cyberspace; Chairman, Russian IFAP Committee; President, Interregional Library Cooperation Centre (Moscow, Russia)

#### Presentations:

**MIROSHNIKOV Boris**, Vice-President, Citadel Group of Companies (Moscow, Russia)

*Telecommunications and Society: Who's the Stronger?*

**ELGUINDY Mohamed**, Cybersecurity Expert, British University in Egypt; TV Presenter, Al Kahera Wal Nas TV Channel (Cairo, Egypt)

*Manipulating Public Opinion in the Age of AI. A Middle East Perspective*

18.00

Transfer to the Kinza Restaurant

18.15–19.15

#### Dinner

*Kinza Restaurant (5 A, Dzerzhinskogo Street)*

19.15–19.30

Transfer to the Ugra-Classic Concert and Theatre Centre

19.30–21.00

Concert by Dina Garipova, a Russian singer

*Ugra-Classic Concert and Theatre Centre*

21.00

Transfer to the Ugorskaya Dolina Hotel

## 6 June (Wednesday)

07.00–09.00

### **Breakfast**

*Central Restaurant*

09.00–09.20

Transfer to the Ugra Chess Academy

09.30–11.30

### **Plenary session**

#### **Transformations of Social Communications**

#### **Moderator:**

**ELGUINDY Mohamed**, Cybersecurity Expert, British University in Egypt; TV Presenter, Al Kahera Wal Nas TV Channel (Cairo, Egypt)

#### **Presentations:**

**DZYALOSHINSKY Iosif**, Professor, Faculty of Communications, Media and Design, School of Media, National Research University Higher School of Economics; Deputy Chairman, Russian Committee of the UNESCO Information for All Programme (Moscow, Russia)

*Media Industry as a Source of Threats: Protection Models*

**MALKAROVA Svetlana**, Vice-Rector, State University of Management (Moscow, Russia)

*Post-Truth vs Information for All: Ethical Dilemmas of a Contemporary Digital Society*

**KLAZAR Erin**, Head of Research and Analysis, OUTA; Consultant, African Centre of Excellence for Information Ethics (Pretoria, South Africa)

*Facts, Truth and Context: Socially Just Access to Information*

**FINQUELIEVICH Susana**, Principal Researcher, National Council of Scientific and Technical Research (CONICET); Professor, University of Buenos Aires (Buenos Aires, Argentina)

**FELDMAN Patricio**, Researcher, Gino Germani Research Institute, Faculty of Social Sciences, University of Buenos Aires; National Council of Scientific and Technical Research (CONICET) (Buenos Aires, Argentina)

**BELÉN ODENA María**, Researcher, Gino Germani Research Institute, Faculty of Social Sciences, University of Buenos Aires; National Council of Scientific and Technical Research (CONICET) (Buenos Aires, Argentina)

*Impacts of Information and Communication on Urban Policies. Cities in the 4<sup>th</sup> Industrial Revolution*

**BEBEKH Vladimir**, Director, Astra Media Communications Agency; Publisher (Surgut, Russia)

*Information Space: Facts Superseded by Interpretation*

11.30–12.00

**Coffee break**

## 6 June (Wednesday)

12.00–13.30

### Section work

#### Section 1. Culture and Languages in the Digital Age

*Ugra Chess Academy, Hall 1*

#### Moderator:

**PIMIANTA Daniel**, International Consultant (Santo Domingo, Dominican Republic)

#### Presentations:

**KANNIGANTI Anuradha**, Lecturer, National Institute of Oriental Languages and Civilisations in Paris (Hyderabad, India)

*Impact of Information and Communication in Different Languages in the Indian Workplace: The Case of Pharmaceutical Plants in a South Indian City*

**RUIZ VASQUEZ Nestor**, Researcher and Lecturer, Instituto Caro y Cuervo (Bogotá, Colombia)

*Mobile Languages: The Sáliba Dictionary and the Impact of Its Smartphone-Based Applications*

**BENJAMIN Martin**, Executive Director, Kamusi Project International, Ecole Polytechnique Federale de Lausanne (Lausanne, Switzerland)

*ICT Goals for Speakers on the Longtail of Languages*

**KHAMRAEVA Elizaveta**, Head, Russian as a Foreign Language Department, Moscow State Pedagogical University (Moscow, Russia)

*Multilingualism of the Modern World: Is It Digital or Analogue?*

13.30–14.30

### Lunch

*French Café, Ugra Chess Academy*

## 6 June (Wednesday)

12.00–13.30

### Section work

#### Section 2. Access to Information: Right and Equity

*Ugra Chess Academy, Hall 2*

#### **Moderator:**

**JANDHYALA Prabhakar Rao**, Professor, University of Hyderabad (Hyderabad, India)

#### **Presentations:**

**TAMAS Pal**, Professor, Hungarian Academy of Sciences (Budapest, Hungary)  
*Critical Learning in Post-Internet Environments*

**SIKAZWE Daniel**, Executive Secretary, PEN Zambia (Lusaka, Zambia)  
*How to Stop Radio from Becoming a Major Tool of Exclusion from Deliberative Democracy in an Era of Information Communications Technologies in Zambia and the Rest of Africa*

**MASHARQA Saleh**, Lecturer and Media Trainer, Birzeit University (Ramallah, Palestine)  
*Justice and Right of Access to Information: A Case Study from Palestine*

**GONCHAROV Vyacheslav**, Executive Director, Association of Public Libraries of Kyrgyzstan; Director, Door Media Public Foundation (Bishkek, Kyrgyzstan)  
*General Framework for Public Outreach Efforts in the Context of Post-Truth and Information Redundancy (Practical Experience)*

13.30–14.30

### Lunch

*French Café, Ugra Chess Academy*



## 6 June (Wednesday)

14.30–16.00

### Section work

#### Section 1. Culture and Languages in the Digital Age (continued)

*Ugra Chess Academy, Hall 1*

#### Moderator:

**ZHILAVSKAYA Irina**, Head, UNESCO Chair on Media and Information Literacy and Media Education of Citizens, Moscow State Pedagogical University (Moscow, Russia)

#### Presentations:

**KURGANSKY Konstantin**, Deputy Head, Division of Internal and Recruitment Policy – Head, Department of Culture of the Belgorod Region (Belgorod, Russia)  
*Cultural Region Project: Building an Integrated Information Infrastructure for Culture and Tourism in the Belgorod Region*

**MOTLOTLE Kgomotso**, Director, Gaborone Institute of Diplomacy and International Relations (Gaborone, Botswana)  
*Preserving and Sustaining the +50 Years Journey of Performing Arts in Botswana*

**KONSTANTINOV Oleg**, Chief Assistant Professor, University of Library Studies and Information Technologies (Sofia, Bulgaria)  
*New Aspects and Challenges in Presenting Cultural Heritage: The Role of Modern Information and Communication Technologies*

**KUTTYKADAM Seidahmet**, Professor, UNESCO Chair for Ethnic and Religious Tolerance, Lev Gumilyov Eurasian National University (Astana, Kazakhstan)  
*Vulgarising the Word and Diminishing Social Communication: A Threat to Humanity*

16.00–16.30

### Coffee break

## 6 June (Wednesday)

14.30–16.00

### Section work

#### Section 2. Access to Information: Right and Equity (continued)

*Ugra Chess Academy, Hall 2*

#### Moderator:

**CHIORNYYury**, Head, Centre for Informatics Problems, Institute of Scientific Information for Social Sciences, Russian Academy of Sciences (Moscow, Russia)

#### Presentations:

**LEE Alice**, Associate Professor, Hong Kong Baptist University (Hong Kong, China)

*Ethical Challenge of the Digital Media to Hong Kong Journalism*

**SLAČEK BRLEK Sašo**, Researcher, Social Communication Research Centre, University of Ljubljana (Ljubljana, Slovenia)

*Revisiting the Cultural Imperialism Thesis*

**KOMAROVSKIS Ainars**, Board Member, AK Risinajumi (Riga, Latvia)

*What Is True and What Is Right: Vision Transformations Throughout One Century. Sketches from Latvian History*

**HRASTELJ Gašper**, Deputy Secretary General, Slovenian National Commission for UNESCO (Ljubljana, Slovenia)

*Implementation of the Ljubljana Open Educational Resources Action Plan (2017) and the UNESCO Recommendation on OER*

16.00–16.30

### Coffee break

## 6 June (Wednesday)

16.30–18.30

### Plenary session

### Openness or Exclusiveness in Cyberspace: Quo Vadis?

*Ugra Chess Academy*

#### Moderator:

**RONCHI Alfredo**, Secretary, EC MEDICI; Professor, Politecnico di Milano (Milan, Italy)

#### Presentations:

**MÜLLER DE OLIVEIRA Gilvan**, Associate Professor, Federal University of Santa Catarina; Acting Executive Secretary, MAAYA World Network for Linguistic Diversity; General Coordinator, UNESCO Chair on Language Policies for Multilingualism (Florianópolis, Brazil)

*Expanding and at the Same Time Restricting. Impacts of ICT for the Production and Circulation of Scientific Production in a Multilingual World: Analysis of the Latin American Situation*

**TORRAS CALVO Maria Carmen**, Library Director, University of Bergen; former IFLA Governing Board Member (Bergen, Norway)

*Setting Knowledge Free: Academic Libraries Powering Open Science for Informed Societies*

**POUZIN Louis**, Chief Executive Officer, Open-Root Company (Paris, France)

**LEBRUMENT Chantal**, President, EUROLINC Association (Paris, France)

*How UNICODE Language Translation Has Been Switched to Emojis*

**TSATSANASHVILI Mariam**, Director, Research Institute of Public Administration, Georgian Technical University (Tbilisi, Georgia)

*Homo Informaticus and Information Safety in Georgia*

**RIVRON Vassili**, Lecturer, University of Caen Normandy (Caen, France)

*Frontiers within Cyberspace: Promises and Regulations in the Creative Industries*

18.30–20.30

**Cultural programme**

**Khanty-Mansiysk Twilight Tour** (visits to the Archeopark, the Resurrection Temple Complex, the Folk Arts and Crafts Centre, a souvenir shop, a fish shop)

20.30–21.30

**Dinner**

*Freestyle Restaurant (24, Sportivnaya Street)*

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## 7 June (Thursday)

07.00–09.00

### **Breakfast**

*Central Restaurant*

09.00–09.20

Transfer to the Ugra Chess Academy

09.30–11.00

### **Plenary session**

#### **Digital Present: Expectations and Reality**

*Ugra Chess Academy*

#### **Moderator:**

**MÜLLER DE OLIVEIRA Gilvan**, Associate Professor, Federal University of Santa Catarina; Acting Executive Secretary, MAAYA World Network for Linguistic Diversity; General Coordinator, UNESCO Chair on Language Policies for Multilingualism (Florianópolis, Brazil)

#### **Presentations:**

**FINK Rudolf**, Associate Professor, Department of Journalism, Ugra State University (Khanty-Mansiysk, Russia)

*Post-Identity as a Product of Digital Communications*

**KARVALICS László**, Associate Professor, University of Szeged; Chairman, Hungarian Committee for the UNESCO Information for All Programme (Budapest, Hungary)

*Cultural Microheritage and the Digital Age – Some Frontline*

**CLIMENT-FERRANDO Vicente**, Research Advisor, Pompeu Fabra University  
(Barcelona, Spain)

*Discourses on Multilingualism: Myths vs Realities*

**ŞUPAC Inna**, Chair of Parliamentary Faction, Party of Moldovan Communists  
(Chisinau, Republic of Moldova)

*Developmental Challenges Facing the Republic of Moldova in the Context of Active  
Adoption of Information Technology*

11.00–11.30

**Coffee break**

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## 7 June (Thursday)

11.30–13.30

### **Thematic discussion Media and Information Literacy**

#### **Moderator:**

**TORRAS CALVO Maria Carmen**, Library Director, University of Bergen;  
former IFLA Governing Board Member (Bergen, Norway)

#### **Presentations:**

**MUROVANA Tatyana**, Programme Specialist, UNESCO Institute for  
Information Technologies in Education (Moscow, UNESCO)

*The Evolution of Media and Information Literacy: New Tasks or a New Type of  
Literacy?*

**GORDON Dorothy**, Chair, UNESCO IFAP Working Group for Information  
Literacy; Member, UNESCO IFAP Bureau (Accra, Ghana)

*Creating the Digital Future We Want*

**ZHILAVSKAYA Irina**, Head, UNESCO Chair on Media and Information  
Literacy and Media Education of Citizens, Moscow State Pedagogical University  
(Moscow, Russian Federation)

*Media and Information Literacy between the Real and the Digital World*

**PIMIANTA Daniel**, International Consultant (Santo Domingo, Dominican  
Republic)

*The Last MIL or the Last Chance?*

13.30–14.30

### **Lunch**

*French Café, Ugra Chess Academy*

## 7 June (Thursday)

14.30–16.00

**Thematic discussion (continued)**  
**Media and Information Literacy**

**Moderator:**

**GORDON Dorothy**, Chair, UNESCO IFAP Working Group for Information Literacy; Member, UNESCO IFAP Bureau (Accra, Ghana)

**Presentations:**

**WALKOSZ Barbara**, Senior Scientist, Klein Buendel (Golden, USA)  
*Emerging Approaches to Media Literacy in the XXI Century*

**SAN DIEGO Therese Patricia Cruz**, Programme Officer, Asian Institute of Journalism and Communication (Quezon City, Philippines)  
*Inclusion of “Cognitive Biases” in Media and Information Literacy Teaching-Learning Resources*

**TANAKA Katsuko Nakahira**, Assistant Professor, Nagaoka University of Technology (Nagaoka, Japan)  
*Understanding What Happens in the Internet Communication from the Viewpoints of Language, Literacy, and Perceptual-Cognitive Competencies*

**CHIORNYY Yury**, Head, Centre for Informatics Problems, Institute of Scientific Information for Social Sciences, Russian Academy of Sciences (Moscow, Russia)  
*Media Education in the Age of the 4<sup>th</sup> Industrial Revolution: Theory and Practice*

16.00–16.30

**Coffee break**



16.30–18.30

**Plenary session**

**Moderators:**

**KUZMIN Evgeny**, Vice-Chairman, Intergovernmental Council of the UNESCO Information for All Programme (IFAP); Chairman, IFAP Working Group for Multilingualism in Cyberspace; Chairman, Russian IFAP Committee; President, Interregional Library Cooperation Centre (Moscow, Russia)

**MUROVANA Tatyana**, Programme Specialist, UNESCO Institute for Information Technologies in Education (Moscow, UNESCO)

**Discussion and Final document adoption**

**Conference closing**

7 June (Thursday)

## 7 June (Thursday)

09.00–09.20

Transfer to the Ugra State Library

*2, Mira Street*

09.30–11.45

**Satellite event**

**Special seminar “Digital Preservation Challenges”**

*Ugra State Library*

Working language – Russian

### **Greetings:**

**KAZNACHEYEVA Nadezhda**, Director, Department of Culture of the Khanty-Mansi Autonomous Okrug – Ugra (Khanty-Mansiysk, Russia)

**KUZMIN Evgeny**, Vice-Chairman, Intergovernmental Council of the UNESCO Information for All Programme (IFAP); Chairman, IFAP Working Group for Multilingualism in Cyberspace; Chairman, Russian IFAP Committee; President, Interregional Library Cooperation Centre (Moscow, Russia)

**BAKEYKIN Sergey**, Executive Director, Interregional Library Cooperation Centre; Deputy Chairman, Russian Committee of the UNESCO Information for All Programme; Vice President, Russian Library Association (Moscow, Russia)

**PAVLOVA Olga**, Director, Ugra State Library (Khanty-Mansiysk, Russia)

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## **Presentations:**

**OPREDELYONOV Vladimir**, Deputy Director for IT, Pushkin State Museum of Fine Arts; Head, Department of Information Technologies in Culture, National Research University Higher School of Economics; Presidium Member, Russian Committee of the International Council of Museums (ICOM) (Moscow, Russia)  
*Digital Transformation of Memory Institutions (Pushkin Museum's Experience)*

**KUZMIN Evgeny**, Vice-Chairman, Intergovernmental Council of the UNESCO Information for All Programme (IFAP); Chairman, IFAP Working Group for Multilingualism in Cyberspace; Chairman, Russian IFAP Committee; President, Interregional Library Cooperation Centre (Moscow, Russia)  
*The Past and Present of Information Preservation Efforts, or the Digital Amnesia Syndrome*

**ZAITSEV Andrei**, Deputy Engineering Manager, Boris Yeltsin Presidential Library (Saint Petersburg, Russia)  
*Web Archiving as a Tool for Preserving Web Documents in Digital Library and Archive Collections. Presidential Library's Experience*

11.45–12.15

**Coffee break**

12.15–14.45

**Special seminar “Digital Preservation Challenges” (continued)**

**MAMEDOVA Latifa**, Head, Book Turnover Sector, Ministry of Culture and Tourism of the Republic of Azerbaijan (Baku, Azerbaijan)  
*Libraries Tackling the Challenges of the Digital Age*

**TURAPOV Avazbek**, Head, Digital Archives Department, “Uzarchive” Agency (Tashkent, Uzbekistan)  
*Applying Modern Information Technologies for Quality and Safe Storage of Archive Documents: Core Aspects and Prospects for Development*

**SHARSHUN Victor**, Deputy Director, National Centre for Legal Information of the Republic of Belarus (Minsk, Belarus)

*Collecting, Preserving and Providing Access to Legal Information in the Republic of Belarus*

**BAISALYAMOVA Oksana**, Senior Specialist, Space Service Centre, Ugra Research Institute of Information Technologies (Khanty-Mansiysk, Russia)

*Digital Atlas as a Tool to Preserve and Present Regional Information*

**BEGEZA Egor**, Head, Automation Department, Ugra State Library (Khanty-Mansiysk, Russia)

*Preserving Digital Information. Ugra State Library's Experience*

14.45–15.30

**Discussion**

**Questions and answers**

**Summing up**

## 7 June (Thursday)

18.45

Walk to the Venskoe Café Restaurant

*22, Mira Street*

19.00–20.30

**Reception by the Government of the Khanty-Mansi Autonomous  
Okrug –Ugra**

20.30

Transfer to the Ugorskaya Dolina Hotel

7 June (Thursday)

## 8 June (Friday)

05.00 (local time)

Transfer to the Airport of Khanty-Mansiysk

07.00 (local time)

Departure from Khanty-Mansiysk to Moscow (Aeroflot flight SU 1383)

08.05 (Moscow time)

Arrival in Moscow (Sheremetyevo International Airport)

Transfers to other Moscow airports and hotels, and to the office of Interregional Library Cooperation Centre (ILCC)

## LIST OF PARTICIPANTS

<b>Argentina</b>			
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